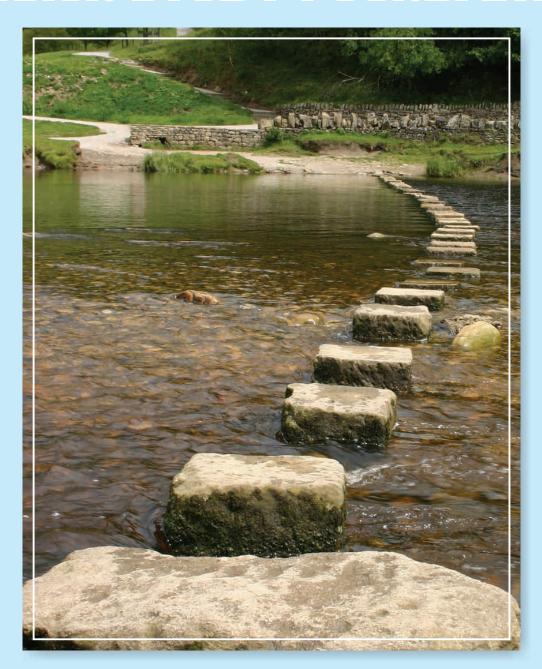
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Contents

Contents

- Foreword
- Message from Linda Madam
- About UWB
- About FSF Project
- Success Stories

- Experiences of FSF Students
- Inspirational Messages from Students





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Foreword



Fusion Study Foundation (FSF) came into existence when philanthropists, Mr. Roelf and Fenny Van Der Wijk from Netherlands, decided to support the less privileged and economically backward students for higher education in Gujarat and Rajasthan.

United Way of Baroda was entrusted the task of implementing the project by the family. I am proud to be associated with this project, where we support higher education of brilliant and deserving students. FSF has been pursuing this noble cause since a decade now.

We follow a very careful selection process to ensure reaching out to the most deserving students. The project has a rippling effect, with recipients returning to their institutions and hometowns and enlightening others about benefits of education and the world of opportunities it opens up. It has touched and changed the lives of more than 200 students who otherwise would have found it extremely difficult to pursue their dreams. This initiative is helping many in realizing their dreams of leading a comfortable and secure life.

We continue to support the needs of many such brilliant young minds. I am sure that all the recipients of the scholarship will make full use of the potentials and develop themselves into outstanding professionals with empathy towards fellow citizens.

I wish them all good luck and success.

Shivinder Singh Chawla Chair United Way of Baroda



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Need for Higher Education

A message from Ms. Linda van der Wijk

For years, if not decades, national and international organizations like the United Nations and individual countries' governments have stressed the importance for education for all. The idea was that boys and girls all over the world would and should have access to basic education. Basic education has, as a result of this, been at the center of many policies and projects. But, what comes after that?



In its report "Higher Education and Developing Countries: Peril and Promise" the International Bank of Reconstruction and Development (IBRD) slams that knowledge may be replacing physical labor as a factor in development and that this process is largely driven by technology. This means that the ability to understand and use technology, analytical thinking and knowledge get linked to a country's economic development which in turn increases the importance of higher education.

The call to include higher education (both secondary and tertiary) on the international development agenda is getting stronger. This by no means is to say there should no longer be focus on access and quality of elementary and lower secondary education. As our FSF students know very well, you have to pass through all those classes to get to university in the first place. It merely means that there needs to be an integrated and consistent approach to education at all levels. It becomes clear that to play significant role in the social and economic development of a country or society young people need to have access to quality higher education and apply what they learn.

At FSF we cannot impact the quality of your educational institutes but luckily in India there are many good quality universities. What we can do is to increase access to those universities as we support a generation of young people to study, and to develop themselves so they can contribute to India's growth with their gained knowledge. We are happy to do that together with all of you, our bright and fun family of FSF students and the wonderful people of United Way of Baroda.



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Motivation to Pursue Your Dream

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Motivation, it's that word that you come across ever so often. And what is it really? When you look on the web there are many definitions and descriptions of motivation, but what it boils down to is this: motivation is a desire to do something. When you really want to do something, you are motivated to do it....and you will make sure you do it. This implies that motivation mainly comes from inside you; it is, as they say, intrinsic. All FSF students and alumni are motivated. You all must have been, because you were set on going to university, you made your mind up that you wanted to study, despite difficulties that you faced.

Of course we all face times where we don't know whether we will make it; if we will pass an exam, if we will get a seat, if we do well at the campus placements, whether we will get the job we want, whether we will like it when we get it etc. Those times, times of doubt, are not easy. But, they will pass. They will pass as long as you don't lose sight of your goals and dreams, as long as you will not let go of your motivation.

Luckily, intrinsic motivation is not all there is. There are external factors too. These factors outside yourself may spark your motivation, or they may provide a reward for doing something. And yes, others may like to praise you for the work you did, for the marks you got, for the way you performed in your projects. It is both nice and important to receive that recognition from others. In tough times it is important to support each other, to be there for each other, and to motivate each other. You as students and alumni need to form a strong network, a strong alliance to do so.

You are all fighters, and you all have achieved so much already that I have no doubt that you can accomplish what you set out to do, you can motivate yourselves and each other. You know where you have come from, where you are now, what you are doing and what you want to become, and you are the one and only person who can really make that happen! And you will make it happen!





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About United Way of Baroda (UWB)

About United Way of Baroda (UWB)

The United Way movement started in 1887 and at present there are about 1,800 local United Way chapters across 45 countries and territories. United Way of Baroda is proud to be a part of the United Way brand and have imbibed its goals of improving Health, Education and Income of the poor and vulnerable communities of our City and State and ultimately our Nation. United Way of Baroda strives to meet the needs of the vulnerable sections of the society. It is known to support more than 100 affiliated NGOs that are working for the betterment of the society supporting various vulnerable communities such as women, children, the differently abled and marginalized.

Vision

United Way of Baroda envisions creating an enabling and sustainable environment for improved quality of life of less privileged people.

Mission

To serve as a catalyst by providing opportunity for optimal health, education and livelihood generation especially for the vulnerable and less privileged community in Gujarat and in India.

Our Goals

- To mobilize resources from local communities and from people in India and Abroad for health, education and livelihood generation of vulnerable people.
- To assess the needs of the community and mobilize resources to address the needs.
- To obtain financial resources for addressing community needs avoiding duplication of efforts made through public sector.
- To deploy United Way financial and management support to local organizations for provision of need based services to the community.

To facilitate initiatives of United Way movement in other cities, towns and villages and strengthen their capacity.

"If you make listening and observation your occupation, you will gain much more than you can by talk."
- Robert Baden-Powell





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About Fusion Study Foundation (FSF) Project

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About Fusion Study Foundation (FSF) Project

Introduction

Education is central to the human resource development and empowerment in any country. Right to Education Act representing the consequential legislation envisaged under Article 2 I -A ensures free elementary education to children aged six to fourteen years. National and State level policies are framed to ensure that this basic need is met through appropriate public and private sector initiatives. However, in today's competitive world it is imperative to undertake higher education to ensure a secure future. Higher education provides an opportunity for improving the socio-economic status and quality of life especially for those who are less privileged.

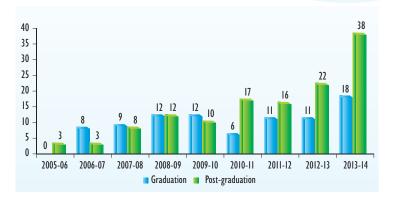
Higher education comes at a cost. Most of the students in our country cannot access higher education as they cannot afford it. Recently, there has been an increasing trend to take financial assistance through bank loans for the same. Educational loans are available at interest rate of 10-12% which is often difficult to repay. Therefore, many students fear opting for higher studies.

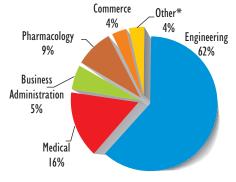
Fusion Study Foundation (FSF), a noble initiative by a generous family from Netherlands provides financial support for students who have a spark, a willingness to study more and are not able to afford it. FSF joined hands with UWB to provide a helping hand to students of Gujarat for pursuing graduation or post graduation in the field of Science, Engineering, Medicine, Business Management, Accountancy and many other such specializations.

As part of the project the students not only receive financial support but also receive continuous mentoring support. The project was initiated in 2005. It is continuously achieving momentum with more students each year being provided the scholarship. At present 216 students have availed scholarship out of the 237 selected (Figure 1). Several students have completed the education. The students who received scholarships, are studying predominantly in Engineering (62%) closely followed by medical, business administration, pharmacology, commerce and various other areas (Figure 2).

Figure I: Number of Students Who Availed Scholarship

Figure 2: Chosen Stream of Education by FSF Students





* Others include BCA, MCA, BSc



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Selection Process

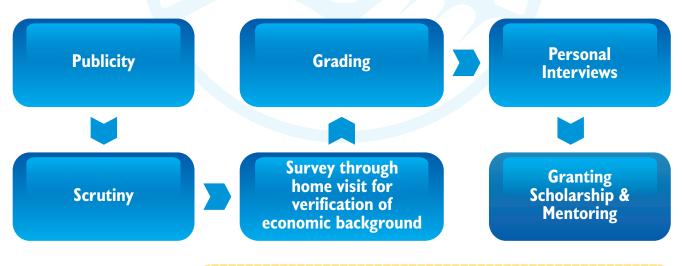
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The process for identification and selection of students for the scholarship involves the following steps (Figure 3):

- I. Publicity: The project is publicized through various communication channels such as advertisements in leading Gujarati and English newspapers, hoardings and banners at prominent locations, programs at prominent schools and colleges and through road shows in several cities and towns.
- 2. Scrutiny of Applications and Verification through Home Visits: Applications received are scrutinized based on eligibility criteria. Further verifications through phone calls and home visits are also done to complete the screening process.
- 3. Short-listing of Applications through Grading: After the applications are scrutinized and verified for completeness, they are graded based on their academic performance and economic status of the family and shortlisted for interviews.
- 4. Selection of Students through Interviews: The short-listed students are interviewed by a panel of experts to judge their zeal for pursuing their goal and assess the need for scholarship.

Granting Scholarship and Mentoring: Once selected the scholarship is given as soon as the students admission in respective college is confirmed. They are further mentored throughout their period of association through constant interaction through emails, phone calls and through social communication sites. Get-together programs are held twice a year wherein motivational sessions are taken by experts and senior students share their experiences to encourage the juniors.

Figure 3: The Process of Selection of Students



Coming together is a beginning. Keeping together is progress.

Working together is success."

- Henry Ford



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Success Stories

Success Stories

From a Dream to a Reality



- Omkar Raval, FSF student of 2008

I would like to share with you a few things about me. I completed Bachelor of Engineering (Computer Engineering) from Vishwakarma Engineering College in 2012 and joined Tata Consultancy Services (TCS) as an Assistant Systems Engineer. In my tenure of 18 months at TCS, I have received appreciation for my sincerity and commitment to work.

My association with Fusion Study Foundation and United Way of Baroda has made me sensitive to the needs of poor and vulnerable people. I started by providing for my sister who is doing Engineering and taking care of my parents. I actively participate in the social activities conducted by my organization. I am also involved in tree plantation, teaching poor children in the slums, providing note books, pen and school bags to needy children. I also visit nearby hospitals and provide fruits to the patients, visit old age homes and spend time with the senior citizens and support in organizing blood donation camps.

In order to succeed we have to keep in mind the following:

- -Identify the smart goal
- -Action speaks louder than words
- -Small things make perfection, but perfection is not a small thing.
- -Better to live one year as a lion than hundred years as goat
- -Simple living and high thinking
- -Income-Saving=Expenses
- -Think out of the box
- -I can handle more than I think
- -Maximum use of minimum resources
- -Hope for the best and prepare for the worst
- -Don't water your time, invest your time.
- -Quality questions create -quality life
- -Winners never cheat and cheater never wins.
- -Smart work, hard work, fast work, extra work, home work.



Due to the support from FSF my "Dream" of becoming a successful independent person has become a "Reality".



We must find time to stop and thank the people who make a difference in our lives." - John F. Kennedy



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Success Stories

Journey from School to being a Professional

-Chirag J. Pancholi, FSF student of 2010

I, Chirag Jayvadanbhai Pancholi would like to share my experience with you about how FSF changed my life. I belong to a middle class family from Surat, Gujarat. I live with my mom, she earns through working as a cook in several households. When I completed higher secondary education and got admission to study Bachelor of Engineering (Mechanical) at A.D. Patel Institute of Technology, Vallabh Vidhyanagar, my mother was finding it very difficult to pay for my fees. I was wondering how I would pay my college fees. It was like standing at a chocolate factory but can't have any of them.

It was my mother who found the advertisement of FSF wherein financial support is provided to economically backward bright students. We immediately contacted United Way of Baroda and enquired about the program. The staff at UWB was very cooperative in providing us with the necessary information. As per their guidance, we sent all the required documents and applied for the loan. I was called for an interview and was finally selected. Today, I have completed engineering successfully with distinction. It was only with the help received from FSF and United Way of Baroda that I could cross this stage in my life.

I am always thankful to FSF and always hope that FSF will keep on helping the needy so that they can achieve their dreams. FSF is a place where I found my hidden skills of speaking English. I was not sure that I could even talk to someone in English, but the interview with Linda Madam has changed my thoughts. What a great lady she is, always helpful and motivating. I am working for a boiler manufacturing situated at Hazira, Surat and enjoying my job. In future I would also like to help others.

My warm regards to FSF friends and to those who would be joining this year.



"The smallest act of kindness is worth more than the greatest intention." - Kahlil Gibran





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Success Stories

Towards realization of responsibility and commitment

- Abhishek Bandyopadhyay, FSF Student of 2007

I am Abhishek Bandyopadhyay. I joined UWB FSF family in 2007. It feels great to be associated with FSF for such a long time. I still remember the time I first met Linda Ma'm for the interview. Now I am a part of ever growing family of bright young individuals who look forward to change the future.

Let me start by telling a little about myself. I completed B.E. in Electrical Engineering from Sardar Vallabbhai Institute of Technology, Vasad and I am currently working with Tech Mahindra in Pune. FSF helped me lot in realizing my aspiration, the support I got is unforgettable. Studying in college was good experience. I made new friends, some from the FSF family. I got to learn about new technologies. Initially my performance was not up to the mark, but as time progressed I picked up pace and finally I passed with a distinction in my Final year.

I got selected for Tech Mahindra through campus placement in the last year. I have been working as a Software Engineer with Tech Mahindra for almost two years now. I get to know new people, learn handson skill which develops me further. The transition from a college student to a working professional has instilled a sense of responsibility and commitment in life.

All this has been possible due to the support I got from FSF. I gratefully thank each and every member of FSF.



"Humility is really important because it keeps you fresh and new." - Steven Tyler



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Success Stories

Where there is a will, there is always a way

- Pruthvish Soni, FSF Student of 2013

What is the biggest investment in this world? I think it is when you invest in making a well-educated young person who will start a chain of the support to the next such person who needs it in the same way. This is the philosophy of Fusion Study Foundation to support the deserving students to continue their further study and in the process create good citizens who will contribute back for supporting the other students.

It is said that you should only focus on your goal when you are in pursuit of success and that is only possible when you don't have any distractions or worries of any kind. FSF makes it possible for the students who really want to be successful and to complete their higher education with no worries about the financial obligations and gives a chance to exemplify their achievements to the world.

Now being associated with one of the leading pharmaceutical companies in India, I'll also contribute for the same novel purpose in order to make it easy to those students who are determined that "Where there is a will, There is always a way". In every possible manner I can with all my efforts I will support them

So it is just one message to sum up it all, as it is rightly said by an American actor, "When you got a dream, you got to protect it!" and FSF helps to do it.

Dream of Becoming a Doctor Come True



- Dr. Namrata D. Parmar, FSF Student of 2008

When, I was in 8th grade, my class teacher asked me a question, that "what would you like to be in your life?" I told her that as I have lost my father due to blood cancer, I wish to be a doctor.

But becoming a doctor is not that easy. My mother was not able to support my further studies and I had no clue of how this would be possible. During my last year at school, I found out that United FSF gives scholarship to student who have secured good percentage in their studies and who cannot afford to study further because of their financial condition.

I applied to FSF and fortunately got selected, since then my life has changed. Today I am working as a Medical Officer in a government medical college and am very happy with my current position and success. I am thankful to United FSF family for my success and to the help provided for fulfilling my dream.

"Humility is really important because it keeps you fresh and new." -Steven Tyler





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Experiences of the Students

Experiences of the Students

Sky is the limit

- Kadara P. Suresh, FSF Student of 2011

I am Kadara Suresh, currently pursuing Computer Engineering at Rajkot. I am an orphan from Nepal I was looked after by a kind family. They helped me complete primary and secondary schooling. As the cost of higher studies was more, I kept wondering if I would be able to fulfill my dream of becoming an engineer. I wanted to fly, but there were no wings, no money to pursue further studies.



Fusion Study Foundation became a savior for me at that time, when I was told by a well wisher that it provided funds to needy students. Following the advice from him, I applied and was selected for the interview. I was very nervous about my interview as I had never attended one before. I had many questions in my mind, the interview finished and I was selected. That was the best day for me, it was 5th July and my birthday, I got a new life on that day; FSF gave me a new life, "I can fly, sky is my limit". Thank you FSF for being with me.

For Other's Sake - FSF

- Manoj Kanayalal Brahamkhatri, FSF Student of 2011

I am Manoj K. Brahamkhatri; I have done my Bachelors in Business Administration and am currently pursuing my Masters. Have you ever heard of someone giving one a scholarship or helping you for being a good person and putting lots of efforts to build your career!! Your answer would be obviously "No" there will be no one who will be interested in supporting for the sake of other's benefit.

But I am feeling very proud of to be a United FSF student. The group of people at FSF has helped me and hundreds of students for being capable to face problems in daily life. I had attended get together where I learned to manage time, how to handle stress which would help me in many aspects of life. UFSF have given me not only the scholarship but have also taken great care of me personally. When I had problem in some study aspect, I got counseling from the people at FSF- Linda madam who helped me a lot in all way.

I got support from other managing staff too for which I am very thankful to you all. Now only few months are left for me to become a post graduate. All this has been possible only because of the help which I received from FSF. I also promise to give my best to achieve my goals and to stand on your hope.

So thank you...Thank you so much for choosing me and trusting me.

"Never let your persistence and passion turn into stubbornness and ignorance."
- Anthony J. D'Angelo



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Blessings from God and A True Helping Hand

- Shreyas Kakadia, FSF Student of 2013

- Hello, I am Shreyas Kakadia, I am doing my Bachelors in Mechanical Engineering. When I was in 10th standard, 2 months before my board examination, I had an accident and my eye was injured which had to be operated upon. I spent 20 days without going to school and without reading for my examination. My father used to read out for me from the books and in this way I did my preparations. Suddenly after 10 days I fell ill due to hepatitis. I spent 10 days at home. And again my Parents helped me doing my preparations and I got 93.23 % in my final board exam. I would consider this as a true blessing from God and my parents.



I have faced many problems to study in well-known schools and to get admission in a good college due to bad financial conditions. FSF helped me and through that I learnt how to help others. I understand the feelings and situations of people living in poor area. That's why I have decided to do something for them. And I believe that helping only by means of money would not help them. Education is the best solution to help them. So I joined NGO named "Bachhpan" established by my seniors and totally running by only students of different colleges. We students go to the slum areas daily and teach those students. We also get those students admitted in a school so that they can study over there. This type of slums we call it "PATHSHALA". I with my friend look after Surat area Pathshala and we raise the volunteer team in Surat. I learned many things working in this environment. We also got appreciations from many politicians and also from many other dignitaries.

This work gives me tremendous pleasure and a wonderful feeling towards development of better India. I believe that working in "Bachhpan" is my achievement in my student time. I also had organized one technical event in national level Tech-fest named "Imaze". I learned there how to manage the work and how to get more and more students involved in that particular event. I also got appreciation certificate for my work in organizing that event named Cavador in "Imaze".

Thank you so much for giving me this opportunity to share my experiences. And I am studying without any problems right now due to the support from UWB family.

> Character consists of what you do on the third and fourth tries." - James A. Michener





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Experiences of the Students

An opportunity to live your dreams

-Ruchi Dhavalkumar Yevle, FSF Student of 2011

Down the lane, before three years when I completed my higher secondary studies "What next" was the buzz that kept arising in mind -including me, my mom and many of my friends. I was in dilemma whether I should go for engineering or BSc. Societal pressure, friends circle; individual goals are some factors that keep influencing your mind every moment. But at the last, it's we who have to make up our minds, focus on the goals and set targets to accomplish them.

As the saying goes, "If there's a will, there's a way", the same way I just dreamt of stepping into the challenging world of engineering. My mom too dreamt of this, the woman behind me, my supporter, encourager, who kept on praying that may be something good, would happen one day. Just then luck struck me and from one my relatives I got to know about FSF- whose mission was to help the needy students in their education. The funds given to the students that could be paid after completing their studies was like a blessing to many students like me who could not achieve their goals just because of some financial issues.

I was very happy to receive the interview call, which turned into nervousness soon as it was the first ever interview that I was going to attend. I never knew that so many unknown faces whom I met for the first time would go on to become good friends and the interviewers Linda ma'am, Tinoo ma'am. I was the first interviewed and while the interview was going on, whenever they felt like me getting nervous I was pampered as a child and I remember them boosting my confidence. Linda ma'am and Tinoo ma'am praised my handwritings. All were so supportive including every FSF member. This was just the beginning, never knew that I would be the one among them, I got selected and yes that was where I owe myself to such a great family- "United way FSF".

New friends, new family, and new experience- all this makes me feel great. I am living my life the way I dreamt just because of this

Thank you FSF!!

"When the need to succeed is as bad as the need to breathe, then you'll be successful." - Eric Thomas



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Experiences of the Students

The light for my future

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- Shaikh Shehbaz, FSF Student of 2011

I am Shaikh Shehbaz studying at B.J. Medical College Ahmedabad in the final year doing MBBS. I would have stopped my studies, if FSF would not have helped me out. The amount of support and motivation that I have received from UWB is tremendous.

As I entered in my first year I got admission in a hostel... I wondered how my father would pay for all the expenses, I had no answer until by the grace of god my father found an



organization which gave financial help to those who really need of it, yeah its really amazing, FSF selects those students who are needing of it...I am really proud that I am a student of FSF which has given me really the best support. At the time of interview at UWB I was scared as to what will happen, if I will be selected or not...Linda madam started asking me questions, I was understanding everything but could not give answer because I was afraid of selection....then Linda madam gave me sympathy after which I was relieved. But as soon as I got letter for selection I shouted in joy, that my interview was a success...my father was also very happy, really an emotional moment.

United Way of Baroda has given a chance to study without taking tension of money. I'm enjoying my study and it is nice to see FSF arranging get together every year. I am very thankful of UWB-FSF for making my bright future, will try my best to support UWB in future. I once again thank Linda madam and all other members of UWB.

From rejection to selection

-Sunil Parmar, FSF Student of 2013

First of all thank you for giving me such an opportunity, to express my feeling about such a lovely FSF family. Here I am telling you some incidences of my life before I become part of FSF. After Completion of diploma, I got admission in Sardar Vallabbhai Institute of technology. But my father has a very low income to pay such high fees; we decided to take education loan and applied for in SBI Bank. But our application got rejected as my father's net income is not as per the requirement of Banks. That time I felt that if these loans are only for rich people then why such loans exist?

My father also approached one of our relative who is an Advocate and well off, but he forced us to sell our land to him, so to provide the required amount. I had decided to quit my education, but thanks to a well wisher who helped me out to pay the first semester fees.

In May 2013, one of my friends informed me about FSF, a program for helping the bright poor students. I sent my application and after a month I got a call letter for interview. I gave the interview, felt well after talking with Linda Madam. After few days on 10th July 2013, I got a letter stating that I was selected for scholarship by FSF. A golden phase had started in my life, I will never forget FSF.

FSF bring smile on our face and that's true, a good initiative to help out the people who really need, who feel alone in their life. I have made a promise to FSF that, in my life I will help the people of my community and will be with them always. I have been grateful to FSF, UWB and especially Linda madam of all the support.

"Life is really simple, but we insist on making it complicated." - Confucius





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Inspirational Messages from FSF Students

Inspirational Messages from FSF Students

Level of Success

- Contributed by Biren Parekh, FSF Student of 2008

Material Perspective

The successful life is measured by the accumulation of possessions and material wealth. Indulging in creature comforts, food, wine, shopping, and the other Epicurean delights constitute a life well lived. "The person with the most toys wins" is a fitting motto.

Ego Perspective

The successful life is measured by power, popularity, control, achievement, and winning. Having more and being more is success. We can get caught up in a comparison game of having more and being more that other people.

Contributive Perspective

The successful life is optimizing the difference we can make in the world i.e., with our family, friends, community, work, or church. The quality of relationships, the depth of character and the sincerity of our commitments measure success.

Universal Perspective

The fourth level of success counteracts these problems because it brings a universal perspective to the foreground. If you have faith, you might call it God's perspective.

"A man travels the world over in search of what he needs, and returns home to find it."
- George Moore



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Inspirational Messages from FSF Students

That's the Moment

- Contributed by Sachin Suthar, FSF Student of 2012

Some moments are normal,
Some moments are special,
Some moments are clumsy,
The moment that you started enjoying the life,
The moment that you started dreaming,
The moment that you started aspiring,
The moment that you started inspiring,

That's the moment from where you start living your life,

The moment that you spent with your friends, The moment that you forgot all your worries, The moment that you were most happy, The moment that you were most sad,

That's the moment from where you start living your life,

The moment that you started missing your love ones, The moment that you started making happy others, The moment that you started worrying about others, The moment that you reached your goals,

That's the moment from where you start living your life,

The moment form when you were born to the moment till you close your eyes, Live each day of life as if your last day....

That's the moment from where you start living your life....

"Strength does not come from physical capacity. It comes from an indomitable will." - Mahatma Gandhi





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Inspirational Messages from FSF Students

Qualities of a Valuable Employee

- Contributed by Dhaval Rupapara, FSF Student of 2009

In last 1.5 years of my service at Cygnet InfoTech, I've learned many things about professional life. I'm sharing Qualities of an employee with you all.

Self motivated

Sometimes you may or may not get motivation from your seniors. So you should be self motivated in order to complete the work efficiently and successfully.

Listening to instructions

Listen to all the instructions very carefully about the work assigned to you. Lack of sufficient information may become hurdle to complete the work within the given time. Don't hesitate to ask for help to your seniors.

Politeness

Politeness is the strongest weapon to convince anybody not only in the office but at any place. So try to adapt politeness in your behaviour.

Responsible

Valuable employees are not afraid to take responsibility for their actions. So be responsible for your work. Don't blame others when you are working in a team. As a team member, it's also your responsibility to help other team members to complete the work.

Take initiative

Generally, there are two types of employees—those who wait to be told what to do, and those who think things through and keep busy by constantly finding tasks that need performing. Try to be the second one.

Give credit to others

If you are working in a team, each member of the team should be given same credit for success or responsibility in the case of failure.

Be responsive

There was a time when, if someone said, "Thank you," the other person would reply, "You're welcome." But today, people usually reply with "Uh-huh" or "Sure" or some other statement. It shows the lack of common courtesy to respond properly.



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While interacting with customers or clients, use proper responsive words and try to be a professional.

• Being dependable

By your actions, show people that they can depend on you, and that you keep your commitments. Arrive to work on time, return phone calls unless emergency, and perform tasks on time — remember that simple commitments are important, too. Be known for performing tasks well all the time.

• Self-discipline

Society offers plenty of things to attract our attention—the Internet, television, cell phones, etc. But a good employee is one who stays on track. He doesn't allow things outside the job to creep in and steal his time, attention and energy from doing what he has been hired to do. He remains focused.

Exceeding expectations

Too many employees do only what they are required to do, and nothing more. You can instantly increase your value to the company by going above and beyond what is expected of you, such as being willing to take on duties that others refuse to do. And this attitude will also make good impact on your career growth as well as appraisals.

"Shallow men believe in luck. Strong men believe in cause and effect." -Ralph Waldo Emerson



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Inspirational Messages from FSF Students

2 minutes for country

-Contributed by Nitin Moradia, FSF Student of 2012

Do you love your country??? Yes!! How? By showing your exultation when our cricket team wins the match, and on National Day showing our patriotism for country by sharing patriotic photos, videos and messages to our friends and families on FaceBook, Twitter, WhatsApp and other social networks? Is it enough?

Our country, India has a population of 125 Crore. Among them 36 Crore children are aged below 14 and most of them live in the villages. For their education our government has established primary school in each and every village. But still there is so much difference in education level of village kids and city kids.

Why? Because people of village have lack of awareness, lack of resources and lack of education. If they are well educated then there will be no isolation between city or village people; and while considering our country, we cannot subtract these village people, because they also play an important role in our country's growth.

So, what can we do for them? Can we teach these children in villages? Our appeal to the educated is to come forward and teach voluntarily. We believe that Knowledge and Resources should be shared by those who "have them" with those who "need them".

Before 6 years, one volunteer started one movement in village named Paldi Kakanj, 20 km from Ahmedabad. We call our Volunteer as VolunTeacher. Do you know why we call them VolunTeachers? VolunTeacher word comes from two words, Volunteer & Teacher. This began with just 10 kids and 1.VolunTeacher and which is now going on in 5 villages, 1000+ kids and 100+ VolunTeachers. Before 2 years ago some students of Ganpat University joined this movement and started going to a village named Mulsan, 2 km from Ganpat University, Mahesana. It expanded to other two villages. Before 6 months Institute of Technology - Nirma University also took initiative and started VolunTeaching in Miroli Village, 26 km from Ahmedabad.

Our education program runs on every Sunday. Through VolunTeaching we are trying to provide platform to children. We VolunTeachers teach them every Sunday Math's, English, Science, proper pronunciation of languages. That's not the entire meaning of VolunTeaching. But our aim is just not to teach them. It is also to find out their hidden skills, create interest in studies, make them understand that, what and why education is important. For that we also teach them team building, interpersonal skill grooming, community awareness and many self development skills by so many different activities. These all things play a vital role in shaping the kids' thought process and basic value system by building their character. Friends, you know what, this activity is not for only kids, but by this activity you can improve your personal development skills; and of course we got our childhood back. So friends, I just want to pass small message to you all, you are getting chance to do something for our country.

At last I would like to conclude my article with the famous quote of J.F. kennedy "DON'T ASK and the same of J.F. kennedy "DON'T ASK are same of J.F. kennedy "DON'T ASK and the same of J.F. kennedy "DON'T ASK are same of J.F. kennedy "DON'T ASK

WHAT YOUR COUNTRY CAN DO FOR YOU, ASK WHAT YOU CAN DO FOR YOUR COUNTRY."

Management is nothing more than motivating other people." - Lee Iacocca



















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