

2018-19

## Acts of Everlasting Impacts

**ANNUAL REPORT** A step today. A milestone tomorrow. A dream today. A vision tomorrow. An initiative today. A revolution tomorrow. A simple act today. An everlasting impact tomorrow. At United Way of Baroda, we strive to build a sustainable and inclusive society through transparent fundraising initiatives that transform hundreds of lives, who go on to empower the next generation.

### Vision

United Way of Baroda envisions creating and enabling a sustainable environment for improved quality of life for the underprivileged people of the community.

## Mission

To serve as a catalyst by providing opportunities for optimal health, better education and livelihood to all people especially the vulnerable and economically weaker sections of the society in Gujarat.

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**Endeavour of Longer Lifelines** 

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01 Message from Chairman

#### Rakesh Agrawal Chairman



## Message from Chairman

United Way of Baroda has undergone a remarkable journey of 32 years towards supporting community development. We are proud of being the first chapter of the United Way India network. Our projects and programs have ensured a significant impact on the lives of underprivileged and vulnerable citizens of our society. We are focussed on making our projects sustainable to impact many more lives in the coming years.

Education is the foundation for development. United Fusion Study Foundation Project has continued to support needy students for higher education and transforming them into skilled professionals. Vishnubhai Amin Orphan and Destitute Project, is continuously providing educational, developmental and recreational support to corporation school children of our city. The Gold Card Scheme is reaching out to more senior citizens, hence offering them access to free health care and household related services at their doorstep.

We have initiated various new projects on Education, Environment and Health to support the less privileged communities of Gujarat. Our Annual Flagship and Fund Raising event - Garba Mahotsav, a globally recognized event has continued to raise funds for creating sustainable impact for our community. Each year we are humbled by the response and donations received. We appreciate the involvement of the people of the city for contributing towards the betterment of local neglected communities.

The United Way of Baroda team has lived by its motto to "Live United", towards achieving the common good by creating opportunities for all. I thank our donors for their tremendous and exceptional support and look forward to create a lasting change over the years for our less privileged community.

I would like to thank the UWB team, all voluntary committees for their sincere commitment for making UWB what it is today.

**Dr. Binita Verdia** Deputy Director



## Message from **Deputy Director**

Our Mission to serve as a catalyst for the vulnerable and less privileged community in Gujarat remains firm since last 32 years, reflecting our passion for making a difference.

United Way of Baroda has strived this year to bring impactful changes in the status of Health, Education, Income Stability and Environment for the common good. I am sharing this annual report with immense pleasure which highlights the projects and programs embraced by our organization towards community impact.

Under the Education sector apart from various ongoing education scholarship and interest free loans to the bright and needy students for primary and higher education, we introduced STEM enhancement projects for children studying in Government schools to strengthen their basic understanding of Mathematics and Science which are perceived as difficult subjects.

In Health sector, we increased the coverage of our project Safe Motherhood – Shishu kit in more government hospitals and dovetailed it with livelihood opportunities for the disable children who made kits for the new mothers. Massive tree plantation drive, solar roofs, building toilets, water harvesting structures at government schools and in communities were carried out looking to the environmental conditions.

Along with new initiatives, our existing projects have also continued to scale zeniths par excellence by impacting more and more number of beneficiaries with each passing year. In addition to this, we have been able to reach to 70,000+ citizens through our annual fund raising event, GARBA MAHOTSAV.

Looking to difference made in the lives of less privileged communities, has invited many new individual's donors, Corporates and Foundations for meaningful engagements and collaborations in this year.

Lastly | take this opportunity to convey my gratitude to all our donors, corporate partners, affiliated NGOs, supporters and the Trustees of United Way of Baroda for showing unconditional support, guidance and faith in our team. The change that we have brought would not have been possible without your support.

Finally, summing up with gratitude and adorations towards our team for their relentless persuasive approach towards organization's aim and goals.

## Pursuit of Empowering Lives About United Way

United Way, as the name suggests, strives to open up new avenues and create a united way that blurs the dichotomies of haves and have-nots through the leveller of education and healthcare and well-defined five pillars of growth to empower generations to come. A registered non-profit entity, United Way of Baroda conducts varied state programs in health, education, livelihood, environment, inclusiveness and offering disaster relief to the destitute.

Backed with a rich legacy of 132 years, United Way has evolved with the changing needs of the community and engaging with over 1800 communities based in 40 countries and territories across the world by mobilising millions through its motto of: Give, Volunteer and Advocate to improve and impact the communities. United Way works actively across 7 cities: Baroda, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.

United Way of Baroda is the first local setup in India. Since three decades, United Way of Baroda is supporting communities, local NGOs to alleviate the lives of lesser privileged people across Gujarat. As one of its fundraising initiative, United Wayof Baroda incepted United Way Garba in Baroda, a nine-night revelry that attracts millions of people from across the globe to behold the sight of over 45000 people dancing and viewing to the rustic tunes of Gujarat since 32 years.

Health

Education

Pillars of Growth

Income Stability

Environment

Inclusivity

## Sustainable Development Goals



## **IMPACT AT A GLANCE IN 2018-19**

Education

Health

**Inclusivity** 

**CHILDREN** 

Anganwadi children benefited to ensure school readiness and nutrition SENIOR CITIZENS

Doorstep health and Household Services provided to Senior Citizens CHILDREN

Specially-abled children supported for their health, education & rehabilitation



**CHILDREN** 

Govt. School children benefiting from STEM program



**CHILDREN** 

Free eye screening camp organized and customized spectacles distributed



Participants in 'Differently Abled Rally Every year

INTEREST FREE LOANS

Children provided with Interest Free Loans



CHILDREN

Students provided with safe drinking water facility in government schools

**KSHITIJ** 

Kite Flying with differently abled children with

support from 100+ youth volunteers



**CHILDREN** Educational kits provided to Orphans, Destitute and Single



Food Delivery Vehicles donated to the Akshay Patra Foundation for free mid-day meal to 21,000+ children per day

**VEHICLES** 

RANGMANCH

Specially abled participated from different NGO to showcase their talents

**CHILDREN** 



Needy children provided with quality education in Trust Run Schools

**CPR TRAINING** 

Citizens trained in CPR Training to save lives in an emergency



Lives sensitized towards various social issues





**KALA JUNCTION** 

Children participated under Inter school Art /Dance/Drama Competition



NICU/PICU

Infants & children provided treatment support to the Neo Natal Intensive Care Unit & Pediatric Intensive Care

TRAFFIC AWARENESS People sensitized for traffic awareness

Income Stability

youth supported for completed gradu Employed in white collar jobs

#### Environment

TREES PLANTED Tree plantation initiative in one year

to ensure Greener Vadodara



**PULWAMA** 

Families of Pulwama Martyrs supported for Empowerment





Underprivileged youth technical up skill and 98 employed

**STUDENTS** ovt. School Students sensitized for wetland conservation & educated towards a Green and safe environment



Family of Martyred Soldier Arif Pathan supported for Empowerment

LIVES IMPACTED

Differently abled trained under the Vocational Skill to enhance their livelihood generation



Check Dams

in Gujarat and Kerela







## EDUCATION

Education, which is the basic right of every citizen, is often denied to people from the lower strata of society. It is indeed unfair to let a section of society bereft of a chance to change their destiny. To eradicate such disparities, United Way of Baroda has taken varied initiatives to make the world a better place.



of Indian parents are spending regular earnings for their child's educations.



of Indian parents cut down on leisure activities to support their child.



of Indian parents work two jobs to fund their child's higher education.



of parents believe they might not be able to fund their child's higher education.



of Indian parents sacrifice their yearly vacations to save money.



of parents wish they had started saving earlier for this purpose.

**THE PROJECT** is a flagship program and a need-based program designed to help under privileged students of Gujarat to complete their college education. It was initiated in 2005 with three students. It provides equality of opportunity for graduation and post-graduation in the field of Engineering, Medicine, Accounts, Business Management and Administration through direct financial assistance for educational, lodging and boarding expenses.

The project is supporting 630 students out of which 60% have successfully completed their graduation. 84.5% of graduated students are employed in National and Multinational companies and rest continuing for higher studies.

#### PROJECT SENSITIZATION

The project sensitization program is carried out every year in one district to ensure that the needlest students are aware of the project. This year Sabarkantha district was covered.





5133 Students

The project was initiated with support from Stitching Fusion Study Foundation, Netherlands and later in 2010, UWB and its trustees and various Corporate partners KOCH Glitch, BANCO, Inox Air products, Prakash Chemicals, Reinhardt Roto machines, Sitanjali Foundation also came forward to support the college education of less privileged students who can't afford the expenses due to financial constraints or end up taking loans at higher rate of interests

**Mentoring Workshops** are an important aspect of the project wherein the students gather twice a year to learn new things and get practical exposure from their seniors



Twice a year  250 students attended from all over Gujarat

Personality Development  Importance of Civic responsibility, Team Co-ordination and Leadership

Experience Sharing

 Senior students guide the junior students



#### **Journeys Worth Sharing**

**Kaushik Chauhan** scored 88.4% in SSC and 84.2% in HSC examination. His father was a labourer in a rope factory. He took admission in Computer Engineering, SVIT, Surat but was difficult to pay the fees. He tried to borrow money from others and due to financial constraints his sister also had to take a drop for 2 years. He was supported under this project and has completed his degree with 7.35 CGPA. Currently, he is working in **Infosys**, Pune and is earning **8 lakhs per annum**. He says, "I am living my dream due to UWB's support."

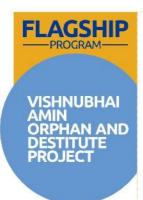


Parth Dankhara's father was a diamond worker and his mother used to do stitching at home. He managed his early education by taking a loan from Surat PatidarSamaj. He scored 92.16% in SSC and 87.6% in HSC examination. He also received PM scholarship of Rs. 50,000.

Parth applied for United Fusion study project in his second year and was selected and supported financially. He completed his degree from Pandit Deendayal Petroleum University, Gandhinagar with 9.57 CPI and now placed at **Oil and Natural Gas Corporation (ONGC)** with **19.2 lakhs of annual package.** He expresses his gratitude by saying, "I would like to thank United Way of Baroda & FSF family. Without your support, this goal couldn't have been achieved. For healthy growth of every tree, strong roots are required and my roots are United Way of Baroda and FSF family.

Thank you so much UWB and FSF family for becoming my life and my god."

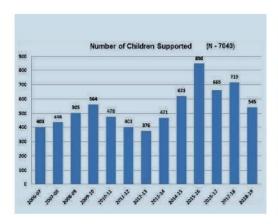




Children need the most care during their formative years, which eventually shapes their future. At United Way of Baroda, we support and promote primary education to underprivileged children, offering them holistic development through education, recreational activities, gifts and moral support that infuses confidence in them to lead a better life.

United Way of Baroda supports and promotes the primary education of the vulnerable children under Vishnubhai Amin Orphan and Destitute Project- a flagship program implemented since 2006.

The project emphasizes on the basic rights of the children towards ensuring holistic development through supporting their school education, recreational activities, celebrations and providing gifts as wished during New year to give them a sense of belongingness.





The children of 104 Government schools are provided with educational kits to facilitate the completion of their school education.

#### **Recreational Activities**

Screening of blockbuster film at a city-based multiplex was conducted exclusively for school children, apart from gifts sponsored by two leading corporate companies.





SINGLE PARENT PROJECT The need to initiate the project was felt during one of the profiling camp of the Government school children two years ago wherein it was found that there is a huge number of children with single parents who face similar problems. The project was initiated to relieve the single parent facing such issues in upbringing their child.

The project has provided educational support by providing educational kits consisting of necessary educational materials to wards of single parents so that their education does not suffer due to financial burdens. **1780** Single parent students were identified from **104** Government Schools and were also supported through educational kit consisting key necessary educational materials.



CONQUERING NEW HEIGHTS WITH SHIKHAR Shikhar is a scholarship project of United Way of Baroda to support high school education to needy bright students studying in 11th or 12th Science stream. The project is backed by C.S Chawla Foundation.

- The project identified needy bright students through various level of scrutiny and supported them by providing for their school fee and coaching fee.
- A total of 23 students were supported under the project.

Tulsi Purohit, a 15-year-old girl child supported under the project scored 99.59 percentile in her 10th Board exam with a 1st Rank in Shri Swami Vivekananda School. Her father is a Driver in a private company and earns 1.2 lakhs annually which made it difficult for Tulsi to take coaching. UWB provided her educational support and she passed out with flying colours. She states, "Thank you UWB, many children like me are studying only because of UWB's support."



INTEGRATED RURAL DEVELOPMENT PROGRAM Under Integrated Rural Development Program, 48 rural underprivileged students are provided scholarships with the support of LM Wind Power in Panchmahal district of Gujarat. Along with school fees, complete education comprising school bag, notebooks, guide books, lunch box, water bottle, pens, scale etc and sanitary pads is provided.

Regular Mentorship programs are carried out to sharpen their personal skills. Government certified computer course CCC and spoken English course is also provided to the sponsored students.





DAWN OF A NEW ERA WITH SAVERA United Way of Baroda believes that that every child has the Right to Education and lack of financial aid should not hamper their progress.

The project supports 400 bright needy students annually (200 from rural and 200 from urban) to attain quality school education (Grade 1 to Grade 12) in private and trust run schools of the city, directing them towards a promising future since last three years.

EDUCATIONAL SUPPORT TO WARDS OF DECEASED POLICE PERSONNEL The reason why a city sleeps in peace is because a policeman is awake, patrolling all night, ensuring that the city remains crime-free or the guilty never go unpunished.

At United Way of Baroda, we support children of policemen who have sacrificed their lives for the nation. Till date, we have supported 17 such students for their complete education by providing their school fee and educational kits, apart from moral support.



Neev's father passed away 6 years back. His mother works as a domestic help and stays in a rented house Neev is a bright child and wants to become a lawyer. He loves to participate in all the activities in the school and has scored 91% in his 7th grade. The project is supporting him for last 5 years. His mother says, "My son will be a Lawyer one day due to the SAVERA project."



#### Overcoming phobia of STEM (Science, Technology, Engineering and Mathematics)

The Phobia of Science and Mathematics subject is very common among students which hampers their overall academic performance in school, 78% of the children suffer from math & science phobia. To help such children, United Way of Baroda launched various STEM Projects to promote better understanding of the subjects amongst students. The project has been completely supported by United Way of Baroda.



1) Sankalpana project was launched on 8th September 2018 to provide complete teaching and learning solution through an eccentric instructional model, where children learn through manipulative and software activities while teachers play the role of facilitators in the learning process for students of Grade 3 to 5 at five Municipal Schools of the city. Each school has been provided required sets of hands-on instruments and the software for practice sessions and the teachers are trained to use the software in teaching the students.

The project has improved the academic performance of the students. The average score of all the schools has enhanced from 30% to 65%.





SPEEDING UP EDUCATION THROUGH VIGYAN EXPRESS **2) Vigyan Express** - A Mobile Experiential Science Learning project was launched on 23rd July by Mayor of Vadodara and Administrative Officer of Nagar Prathamik Sikshan Samiti. The project offers Mobile Science Experiment Lab to 3150 students of 21 Municipal Schools of Grade 6th to 8th of Baroda.



This initiative aims to encourage scientific thought and learning amongst children from 6th to 8th grade through various interventions throughout the academic year. The project has improved the overall performance of the students through hands on experience and technological incursions. It was observed from assessment that quotient of the girl students fared better than the boys. The performance of the majority of the students in the average category during the baseline study shifted to excellent category during the end-line assessment.

STIMULATING CURIOSITY WITH JIGYASA MINI SCIENCE **3) Jigyasa Project** - This project was launched on 12th March 2019 at 5 Government Schools with an objective of making students understand the practical application of various scientific concepts. The project has provided 65 Table Top Models in each school with back-drops and manuals in regional language to 3000+ underprivileged students of Grade 5th to 8th of 12 rural and urban Government Schools to learn difficult scientific and mathematical concepts with ease.

The project is innovative and interactive with hands-on approach to teach the concepts of Science and Math and also ignites the children's inquisitiveness resulting in engagement.





Preschool education focuses on educating children from the ages of infancy until six years old to help in a child's emotional, social, personal growth and development. In preschool, the children get adequate exposure to enhance their various skills such as communication skills, interpersonal skills, language development and gross motor. This involves translation of mental images to languages so that thoughts and knowledge can be transformed into information.

The project has been supporting the 25 Anganwadi centres of Vadodara since last seven years by providing pre-school education and nutritional food to the Anganwadi children to achieve the developmental milestone.

## Holistic Development of 3000 Children of 25 Anganwadi Centres

Milk distribution to children

Mothers meetings

Developmental activities for children

Training of Project and Anganwadi staff as per ECCE

**Celebration of Traditional Festivals** 

Summer camp, Annual, Sports & Graduation Day

**Community Awareness Programs** 

Dhara is a 3.5-year-old girl who enjoys going to Anganwadi centre. Earlier she was compelled by her mother to go to Anganwadi centre but now she never misses a single day. She enjoys the daily activities and actively participates in every activity.

Dhara says,"I enjoy drawing flowers and colouring them."



United Way of Baroda also initiated the Born Learning Project in 10 Anganwadi Centres of Ahmedabad as per the PAN India mandate for holistic development of the children with the support of 3M and United Way of Bengaluru.

- 10 AWCs have been renovated with repair, paint and minor constructions.
- Learning corners have been developed to teach 1000 children as per the ECCE curriculum.
- The staff members are trained at National workshops on various aspects of ECCE for holistic development of the pre-school children.

#### Holistic Development of 1000 Children of 10 Anganwadi Centres



Renovation & Repair work







Bal Vikas Samiti formation

Celebration of Days & Festivals





Child assessment

Developmental activities for children



Ruturaj was a very shy child. He always kept things to himself and didn't interact much with his peers. After the project initiation he attended the Anganwadi regularly and took interest in all the activities in the Anganwadi. He made many friends and developed an interest in Dancing. During the inauguration of the Anganwadi centres he gave a solo dance performance. "I love dancing and want to become like Tiger Shroff", states Ruturaj.



ANGANWADI RENOVATION The Anganwadi centre of Trikampura was completely renovated and basic amenities were installed in the center with the support from LM Wind Power. As a result, the Anganwadi reopened and children started coming to the center and hence transforming lives of many rural children in the Panchmahal district of Gujarat.

#### **Bringing Out The Artists Through Kala Junction**

**Kala Junction** is an interschool competition organized by United Way of Baroda since **18** years that includes poster making, essay writing and folk dance for Vadodara school children with an objective to develop their personality, sensitize and mould their mind towards the social issues and current affairs of our country.

studentsfrom 83 Schools participated in the Essay and Poster Making competition.

Students from 12 Schools participated I the Group Folk Dance and Prize Distribution ceremony



All the winners of the competitions were given trophies & certificates of achievements.



## HEALTH



United Way of Baroda's Gold Card Scheme has proved to be a boon to senior citizens. Incepted in **1997** on 'World Elderly Day', the United Way of Baroda's team assists senior citizens in their routine activities like electricity bill payment, plumber or electrician service, blood sugar tests, medical examinations, etc. done for them, apart from building stronger bonds.

The Gold Card Scheme takes utmost care in ensuring that every registered member gets maximum benefits of the services, with over **569** senior citizens already availing its services in Baroda.

#### 4292 DOORSTEP SERVICES OFFERED THAT INCLUDES:

Home visit by trained nurse twice a year Annual Health Checkup at multispecialty hospital



Doorstep household maintenance service

Monthly bill payments of utility bills



#### Key highlights

- Smart Phone Training programme to 50 senior citizens to ensure smart phone usage with ease
- Screening of Drama Show for 33 platinum card members
- Bollywood Blockbuster movie screened for 37senior citizens at a city-based multiplex

"Best Services at our doorstep with respect and joy full environment makes this scheme extra ordinary"

- VIMALA RANGASWAMY Honestly I could not believe the service offer and decided to approach United Way of Baroda personally, on learning about it. On reaching the United Way of Baroda office, the warm welcoming smile and brief about United Way of Baroda assured me that they are genuine. I procured the Platinum Card for a meager amount of Rs. 1100 per annum, which entitled me to varied entertainment programmes. And the best thing I found is the Digital Mobile Training Program. Now I can chat with my relatives and neighbors and am actively using Facebook, that too, at this age! Thanks United Way of Baroda for such a wonderful smartphone training Program.

#### FLAGSHIP PROGRAM

SHISHU KIT PROJECT-SWASTHA SHISHU EK PAHEL Despite exponential increase in the institutional deliveries, the maternal mortality ratio (MMR) of Gujarat for 2014-16 has not declined at the proportionate level and remains at 91 per 100,000 live births. To address their needs and sensitize women on motherhood and childcare related issues, United Way of Baroda launched an initiative on International Safe Motherhood Day, which provided medical equipment's for neonates to government hospitals and offers a comprehensive kit to each women, which includes everything that a baby and mother would require after the delivery, which includes:

- · Bag
- Sanitary Napkins
- Baby Cloths (2 shirts, nappies, gloves and caps)
- Baby wrap towel
- Plastic mattress
- Iron and Calcium tablets
- Baby care awareness leaflet

Behaviour Change Communication sessions are regularly conducted for mothers every month which has sensitized them towards the proper care of their babies and them selves and aware them about Nutrition, immunization, family planning, breast feeding, stress release and related parameters. Till date 4,842 kits have been distributed to mothers and neonates.

# BEHAVIOUR CHANGE COMMUNICATION Maternal Health Stress Management Care of New Born Family Planning Nutrition Maternal Health 18 Sessions for 540 Beneficiaries

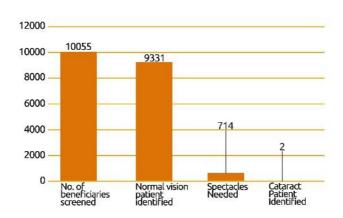


"I am relieved to get this kit from United Way of Baroda as I can't afford to buy so many things for my baby."

 Kuntiben Ranjeetbhai Vaghri, who delivered a premature baby and couldn't afford the postdelivery care. MEGA EYE SCREENING CAMP About 285 million people are visually impaired worldwide; 39 million of them are blind. An estimated 19 million children worldwide suffered from serious vision problems such as near-sightedness, or myopia, the leading cause of distance vision impairment.

United Way of Baroda, through collaboration with government schools with support from Sabic India Ptv.Ltd. under their CSR conducted eye screening of 10,055government students from the age group of 6-15 years. The screening was done for refraction, pinhole vision, colour vision, retinoscopy, ocular movement, and checking for cataract blepharitis.

On 27th Feb.'19, **10,055** successful screening were celebrated by the United Way of Baroda team. Mr. Janardhanan Ramanujalu, Vice President, SABIC, South Asia was the Chief Guest of the concluding ceremony.





#### Diwan Gulab Banu Chirag Ali,



a 6th grader of Swami Dayanand Saraswati Prathamik Shala, who benefitted from the screening that detected

hereyes with Refraction Disorder that was treated on time.

#### Sagar Kalubhai Vasava,



an 8-year old orphan from Maganbhai Shankarbhai Prathmik School. He lives with his uncle and aunt and lives on the streets. In

the morning, he attends schoolsand is forced to beg in the evening. During eye

> screening he was diagnosed with cataract in his left eye, he was asked to get his eye operated. Efforts are being made to convince his guardian to get him operated at the earliest.



WASH PROGRAM Making every drop count United Way of Baroda with support from corporate partner KOCH-GLITSCH under their CSR has been providing safe drinking water to more than 20,630+ children since 2014. Till last year 54 RO with coolers have been installed in 54 government schools of Vadodara.

KOCH-GLITSCH continued the support this year also and supported for the installation of RO with coolers in 10 more rural schools of Savli providing safe drinking water to 5000+ school children. The children were made aware of the importance of clean drinking water. They were also sensitized regarding importance of Handwash and cleanliness.

Rabari Solanki, Principal, Shri Vaijnath Prathamik Shala quoted that "The United Way of Baroda team approached us to check the TDS content of water at our school and found that the water was unsuitable for consumption. They not only supported us in getting the plumbing and electrification work done, but also conducted a Bhavai show to sensitize kids on the importance of consuming clean water. We are thankful to United Way of Baroda and Koch Chemical Technology Group India Pvt. Ltd. for providing our school children safe and cool drinking water. "





#### Sanitation Facilities For Boys

A toilet block with 5 urinals was constructed at a rural school in Muldhari in Panchmahal district of Gujarat which is now accessible for 90 boys with support of LM Wind Power and United Way Bengaluru.

#### C-ARM FOR SURGERIES FOR THE UNDERPRIVILEGED PATIENTS



Two C-Arm machines were donated in two hospitals (district government hospital & trust run hospital) for treating the poor patients. The machine is an imaging scanner intensifier which connects the x-ray source and x-ray detector to one another. It has radiographic capabilities, and useful for getting images during surgical, orthopedic and emergency care procedures. Till now 3000+patients have been treated using C-Arm.

#### CARDIOPULMONARY RESUSCITATION (CPR) TRAINING

CPR is an emergency procedure that combines chest compressions often with artificial ventilation in an effort to manually preserve intact brain function until further measures are taken to restore spontaneous blood circulation and breathing in a person who is in cardiac arrest. Under the project CPR training has been imparted to more than 6000 Vadodara citizens to save life during an emergency such as accidents or life threatening situations which results in cardiac arrest.



#### CHILDREN CANCER TREATMENT SUPPORT

Cancer is a leading cause of death for children and adolescents around the world and approximately 300,000 children aged 0 to 19 years old are diagnosed with cancer each year.

United Way of Baroda supported completely for treatment of childhood cancers by providing generic medicines, chemotherapy and other forms of treatments and radiotherapy. This year, 15 children were provided quality treatment, supportive care and therapy to survive and battle cancer.





#### MENSTRUAL HYGIENE FOR ADOLESCENT GIRLS

A majority of girls and women in India employ clothes and rags for feminine hygiene which might predispose women to reproductive tract infections. It is difficult to keep the used napkins clean and free of harmful bacteria. Washing and drying the cloth in sunlight may be difficult due to lack of water, private facilities, and cultural taboos associated with menstruation. Hence, UWB provided sanitary napkin dispenser and Incinerator at 2 schools to benefit 125 girls. A social awareness program was conducted to raise awareness on menstruation among girls.



#### MID-DAY MEAL TRANSPORTATION

The Midday Meal Scheme is a school meal programme of the Government of India designed to better the nutritional standing of school-age children nationwide. The programme supplies free lunches on working days for children in primary and upper primary classes in government schools.

UWB donated **3 meal delivery vans** to Akshaypatra Foundation which is delivering free lunches to **21,135** school children.



#### **CONTRIBUTED TO KERALA FLOODS**

#### United Way of Baroda contributed a generous donation of INR 1.2 Million for Disaster relief for Kerala floods

The funds will be utilised for the following activities in 9 locations of Wayanad district:

- Cleaning of 24 wells (removing contaminated water, de-silting and chlorination)
- Restoration of 5 damaged wells (including cleaning)
- WASH awareness generation targeting 5000 individuals in gram panchayat.
- Income Stability

#### **CONTRIBUTING TO THE NATION'S REAL HEROES**

During the Pulwama attack on our CRPF jawans, the United Way of Baroda donated an amount of INR 40 lakes to the families of the martyrs, apart from another such donation for the welfare of soldiers.

#### GARDEN SPACE CREATED FOR RELATIVES AND PATIENTS

Garden was developed in the Primary Health Centre of Ankleshwar in Bharuch district with the support from Aditya Medi Sales -Sun Pharmaceuticals Ltd. The health centre lacked proper seating facility. The renovation included seating arrangement, it also included landscaping with flowers and plantations. The facility was improved in order for the patients' relatives to relax.

## **INCOME STABILITY**

#### A New Lease of Life.

The High School dropouts find solace in an initiative by United Way of Baroda through leadership in upgrading the technical skills. United Way of Baroda has identified 163 underprivileged youth who are supported fully for complete Industrial training courses of one or 2-year period and avail diploma or certificate course.

High School dropouts, if ignored may fall prey to substance abuse, personality development, lack of confidence to face job interviews. Hence, United Way of Baroda offers them personal development sessions to enrich them with other skills.

Out of 100, 98 youths have successfully passed the exam and have absorbed in various industries as apprentices.

Table Showing The Details of The Sponsored Students									
Sr. No.	Trade	Course Duration	Total students Supported for 2years	Student supported in 2018-19		Students Result in 2018-19			
				Students of 1st year	Students of 2nd year	Pass	Fail		
1	PTD	2 years	26	23	18	40	*1 Left		
2	Solar	1 year	04	08	00	08	15		
3	EIWJ	1 year	04	06	00	06			
4	CNC	1 year	10	10		10			
5	Turner	2 year	14	02	11	13	× <del>-</del>		
6	Fitter	2 year	05	14	08	21	*1 ATKT		
Totel			163	63	37	98	02		









#### **Dreams Do Come True**



#### Sagar Bhupatbhai Kukadiya

An underprivileged boy with eyes gleaming with dreams, Sagar Bhupatbhai Kukadiya wanted to upgrade his standard of living. United Way of Baroda sponsored his two years of Turner Training Course. Having completed the course, Sagar bagged an opportunity to work with Rockman Industries Ltd. and earns INR 14,000 per month, as an independent breadwinner of his family.



#### Presitkumar Chandubhai Gamit

Life wasn't easy for Presitkumar Chandubhai Gamit, who grappled with economic challenges at home. United Way of Baroda went on to support him for training of Fitter Course for two years, which secured him a job at RR Kabel.

Presitkumar now earns INR 12,000 per month, doing his parents proud and leading a better lifestyle.



#### Hiteshbhai Maheshbhai Parmar

Someone from a poor financial background like Hiteshbhai Maheshbhai Parmar never thought he would earn a steady income. Backed with the support of United Way of Baroda, Hitesh completed his SEST Training Course of two years. After completing the course, he got selected at Vinrox, a company that pays him INR 10,500 per month.



## **ENVIRONMENT**

COMMITMENT TO A GREENER FUTURE Environment conservation is not only about saving the planet, but also saving humankind. Environment is the most important resource for life. The planet can be saved with the collective efforts and dedication of all.

Climate change is a reality, staring at us right in the face. We can bring changes through various activities such as sapling plantation, reducing plastic usage, spreading awareness regarding pollution and pollutants and reducing carbon footprints.

At United Way of Baroda, we do our best at ensuring that while we put smile across people from lower strata of the society, Mother Nature isn't left unattended.

#### LAKE DIGGING AND REJUVENATION PROJECT WITH 'SUJALAM SUFALAM JAL ABHIYAN'



The SujlamSuflamJal Abhiyan scheme launched by Chief Minister of Gujarat aims to combat the water crisis situation in Gujarat through practical water conservation techniques, a cause that we at United Way of Baroda champion consistently.

Under this scheme and with support from various corporates, United Way of Baroda initiated the Lake Reviving Project to combat the scarcity of water by water conservation in 12 villages of Halol Block of Panchmahal District of Gujarat. The villages were – Ujeti, Mandvi, Vadatalav, Tarkhanda, Itwadi, Padardi, Daudra, Rasalpur, Tadkundla and Samilaya. Four corporate companies joined us in this initiative.

Sr.No.	Villages	Lake	Check Dams	Supported by
1	4	4	7.	LM WIND POWER
2	4	4	÷	Gujarat Fluorochemicals Ltd.
3	3	1	6	INOX CVA
4	1	1		Supreme Industry
Total		10	6	



GREEN SCHOOL PROJECT A Green School is a resource-efficient building one that uses little water, optimizes energy efficiency, minimizes waste-generation, catches and recycles water and provides healthier space for its occupants as compared to a conventional building. An effort on this line was initiated by United Way of Baroda in the rural and urban government schools with the support from Corporates TD Williamson and Gujarat State Electricity Corporation Limited.

#### **KEY HIGHLIGHTS:**

- ▶ 10 government schools of Savli and Vadodara are in process of converted into green schools by installing Solar Panels, Rain Water Harvesting System, and plantation activities round the year
- On the occasion of National Science Day, plantation drive and drawing competition at government school was organized
- More than 100 students were engaged in this plantation drive and the environment recreational role-play was carried out to sensitize 900 children in 4 schools.
- On 18th March, Global Recycling Day was celebrated, where the students participated in the 'Best out of Plastic Waste' competition.
- ▶ The models were demonstrated in an exhibition in the school premises by the children.
- Three students were awarded medals to commemorate their creativity and resourcefulness. 'Green Holi' with Organic colours was celebrated.



Water is the elixir of life and wetlands or water bodies are an integral part of the ecosystem. Lack of awareness and negligence on the importance of wetlands for both the governing body and the stakeholders has led to poor state of these wetlands in Vadodara. The project Awareness programme for wetland conservation within Vadodara city aims to generate awareness among the school children. A total of 1287 students of 11 schools have been sensitized on importance of wetland conservation and significance of preserving the environment today for a better tomorrow.

Mrs. Darpaben Joshi, a science teacher from Lamdapura Prathamik Shala said, "I'm covering the chapter of 'Environmental Studies' in class and children have a hard time to retain the chapter. However, after the role-play, all the children understood why we should preserve our environment and keep healthy habits while having fun."

I-PLEDGE FOR MORE TREES PER ACRE We conducted a massive plantation drive through an online initiative wherein we inspired citizens to pledge plantation of 50000 trees in their surroundings. This was done through a customized online portal wherein they were required to register themselves and enter the number of trees they will plant. The information was publicized through electronic media, print media and social media. This small step has made giant strides in making Vadodara greener with 30000+ pledges.



## INCLUSIVITY

#### FLAGSHIP

UDAAN LIVELIHOOD PROJECT

#### **ENDEAVORING TO BUILD A MORE INCLUSIVE SOCIETY**

Life isn't the same for all. The simplest of errands like walking, reaching out towards the door to open, eating, bathing, reading or writing is an uphill task for the differently-abled. Udaan, our livelihood project strives to create an inclusive society, where we treat differently-abled as equals.

Six differently-abled students of special school are enlisted to make the baby kits for each mother delivering at government hospitals of Vadodara and education kits for all the orphan, single parent students studying in government schools of Vadodara. Stipend is provided to each student based on kit developed. Till date 5000 baby kits and 2500 education kits are prepared by the students.



WORLD
DAY OF THE
DISABLED
CELEBRATION

We at United Way of Baroda have always actively supported our differently-abled brethren. This time, we partnered with our NGOs working for the cause of the differently-abled, to celebrate World Disabled Day Rally, with an objective of drawing attention of the community to the rights, needs and demands of the differently-abled members. The rally was inaugurated by the Collector of Vadodara and 5000+ people participated.

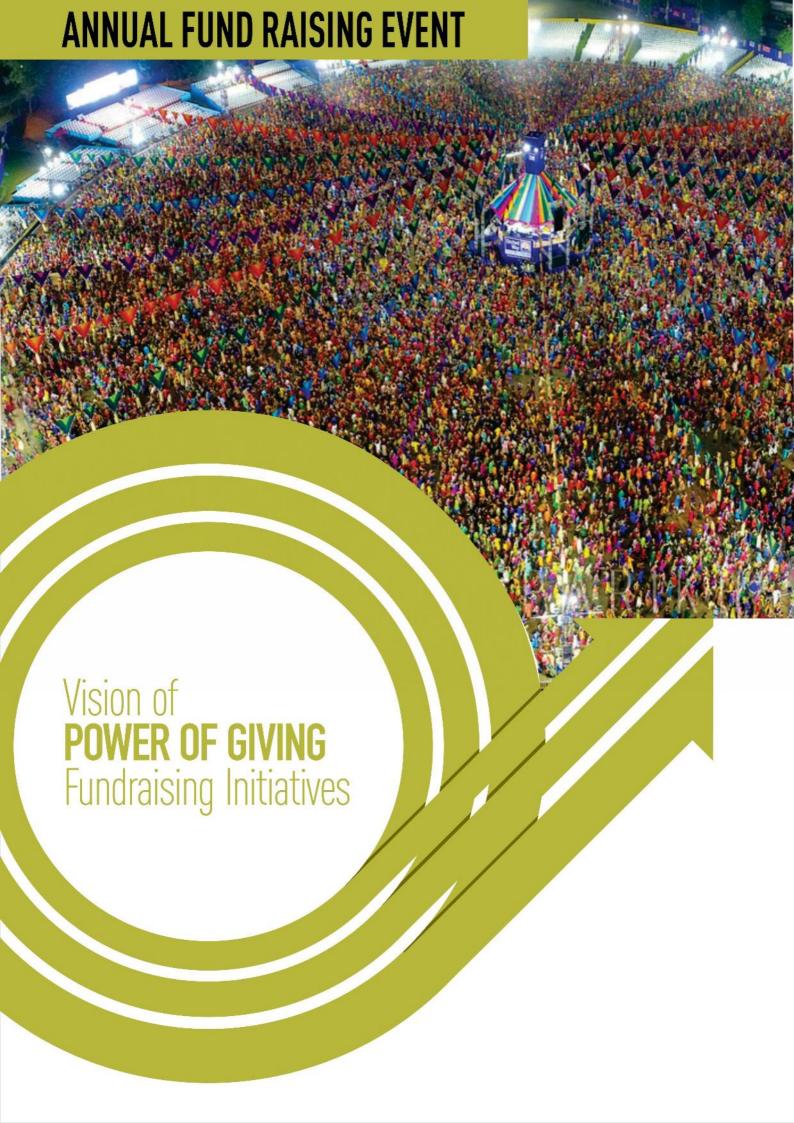


KSHITIJ-KITE FLYING WITH THE SPECIAL CHILDREN Kshitij, our social initiative at United Way of Baroda is exclusively celebrated for the differently-abled children. The youngsters of the city gather together to celebrate Uttarayan – A festival of kites and National Youth Day. This year the event was organized on 12th January, 2019 wherein 343 students from 17 NGOs, 120 NGO staff + volunteers and 52 other volunteers (youth) participated.



RANGMANCH-A PLATFORM FOR THE SPECIAL CHILDREN TO SHOWCASE THEIR TALENT Since last 9 years, every year on 3rd December, United Way of Baroda organizes a cultural program for special children through 'Rangmanch', a platform for special children to showcase their talents, skills and abilities. 135 special children and youth with disability from 16 NGOs participated in this event, witnessed by over 400 viewers. A token of appreciation was conferred upon all the performers.





When it comes to the grassroots level implementation, United Way of Baroda plays the dual role of a fundraiser, as well as donor. Nurturing a dream of building a sustainable and inclusive society, United Way strives to create jobs that pay a decent wage, schools that nourish talents, apart from conserving environment and touching lives of the destitute and differently-abled.



UNITED WAY GARBA MAHOTSAV United Way of Baroda's, Garba Mahotsav has been a grand success since last 32 years, and has become the most famous and most awaited event not only in Gujarat but also across the globe. The nine days of fun and frolic attracts the people across demographics, thanks to the dedication and contribution of RDC committee, Board members, staff and youth volunteers, and most importantly, the contribution of every participant, donor and corporate company, which ensures that the United Way Garba remains talk of the town consistently and creates new milestones.

#### **Key Highlights:**

- Online Registration of 40000+ male and female Garba players
- ▶ Shri Atul Purohit as the lead singer and the well-known Rutambhara group
- Multi-cuisine food stalls of more than 70 varied cuisines
- Adequate Parking arrangement for more than 2000 four-wheelers and 7000 twowheelers
- Seating arrangement of Stadium type and Corporate boxes for more than 30,000 viewers
- LCD displays to facilitate close-up view of the dancers
- ▶ Safe and Secure environment ensured through proper security arrangements
- Daily attractive prizes for Garba players in different categories for each of the nine days
- Live telecast on Colours Gujarati all over the world.
- Ambience and decoration a blend of traditional culture and modern preference of the youth





UNITED MELA MOBILIZING CARING POWER OF COMMUNITIES The United Mela offers umpteen opportunities to NGOs where they can network and collaborate with corporate fraternity and citizens, spread awareness on social causes and sensitize them towards burning issues of the nation, apart from offering cross-learning and up-gradation opportunities to the NGO staff members.

#### **Key Highlights:**

- Theme of the fair was based on Sustainable Development Goals (SDGs)
- Participation from 53 NGOs
- Pathway with United Way of Baroda project highlights
- LED screen displaying 74 projects and programs
- Cultural programs by famous artists and singers
- Colourful performances by 195 children from 12 schools
- Performances on social theme by 214 representatives of 22 partner NGOs
- Food Zone with varied cuisines
- Recreational Zone
- Pulwama Tribute wall
- Games and Cartoon characters for children





**INTERNSHIP** 

"I am deeply honoured and privileged to gain the experience at United Way of Baroda to devote myself for the betterment of the society. This would have been impossible without many inspiring personalities to whom I would like to extend my gratitude and thank them for their constant support which enabled me to complete my internship effectively."



- Twinkle Pandya NMIMS, Hyderabad



"The experience at United Way of Baroda has been an enriching one. The opportunity to work for the upliftment of various sections of the society right from the education sector to the differently abled persons from bringing smiles to the little hearts at the orphanage to facilitating a strong support to the elders with the Gold card scheme, being a part of

organising, planning & implementing the plan has been an experience for a life time which every individual should take part in. It makes one grow and understand the grass root level issues of various sections of the society & works towards creating innovative ideas to tackle these issues in our country.

UWB is on the path of making a great difference to the society. If one takes part in different assignments & projects, it will surely bring out the best in you."

> - Pragya Pillai & Daniel Singh MS University, Vadodara

### 32 INTERNS HAVE BEEN PLACED AT UNITED WAY OF BARODA IN 2018-19 FROM VARIOUS WELL KNOWN UNIVERSITIES SUCH AS:

The Maharaja Sayajirao University of Baroda

Nirma University, Ahmedabad

Shree JM Patel Institute of Social Work, Anand

Navrachana University

NarseeMonjee Institute of Management Studies, Hyderabad (Pune, Hyderabad, Noida)

Symbiosis Law School

PanditDeendayal Petroleum University Institute of Language Studies and Applied Social Sciences (ILSASS)

Gujarat National Law University





We could not have accomplished our goals without the support, involvement and commitment of our individual donors, Corporate Partners and Contributors. We partnered with the following companies with their Corporate Social Responsibilities, Volunteering and Philanthropic donation and investment. We are deeply thankful to them and their belief and trust in our stewardship of their philanthropy.

- Aarav Realty Pvt Ltd
- ABB India Ltd
- Aditya Medi Sales
- · Alembic Pharmaceuticals Limited
- · Amar Cars Private Ltd
- Aned Technologies Private Limited
- Avnis Lifestyle Private Ltd.
- Banco
- Bankers Cardiology Pvt Ltd.
- Baroda Bearing Centre
- Beauty Mantra
- Bhagya Industries
- Bhairav Beverages
- Birla Sunlife Amc Ltd
- Brij Nandan Infra
- C H Jewellers Pvt Ltd
- Centro Construction
- Centrum Wealth Management Limited
- Cms\_Pay Banco Products (India) Limited
- Cogmxia
- Collabera Services Pvt Ltd
- Construction & Development Services
- Cube Construction Engineering Ltd.
- Damodardas Mohanlal Chokshi
- Deepak Nitrite Ltd
- Dot Graphics Llp
- Dsp Investment Managers Pvt Ltd
- Emerald One
- Enviro Infrastructure Company Ltd.
- Excel Labour and Security Services

- Gauri Sarees Pvt Ltd
- Grand Polycoats Co Pvt Ltd
- Gujarat Fluoro Chemical Ltd
- Gujarat State Fertilizers and Chemicals Co Ltd
- Gulbrandsen Technologies Pvt Ltd.
- H.F. Patel Memorial Trust
- Harsiddhi Infrastructure
- Hemant Industries
- Heubach Colours Pvt. Ltd.
- Ineos Styrolution India Ltd.
- Inox Air Products Private Ltd.
- Inox Leisure Ltd
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- Interplex India Pvt. Ltd
- Ispat Traders India Private Limited
- J H Parabia Transport Pvt Ltd
- Jagdish Sweets
- Jagetiya Metals
- Jewel Consumer Care Private Limited
- Jjs Tours and Travels
- KOCH-GLITSCH
- Kotak Mahindra Bank Ltd.
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- L & T Technology Services Limited
- Larsen and Toubro Ltd
- LM Wind Power- Ge Renewable Energy
- M/S. Amigo Dispensing Solutions Pvt. Ltd.
- Madhsudankumar Sinha

- Maganbhai B. Patel's Charity Trust
- Monarchy Developers
- Motilal Oswal Asset Management Co. Ltd.
- Mrunaline Chirag Shah
- Ms Bhavini Patel
- Munjal Auto Industries Limited
- Neptune Realty Pvt Ltd
- Netafim Irrigation India Pvt.Ltd
- Nisol Mfg Company Pvt Ltd.
- Pbm Polytex Ltd
- Pioneer Elemech (India) Pvt Ltd
- Plastic House
- · Post Tension Services India Pvt Ltd.
- Prakash Chemicals
- Precisions Plastics
- Premraj Kashyep
- Quality Holiday and Services Pvt. Ltd.
- R B Gupta Infrastructure Ltd
- R R Kabel Ltd.
- Ramku Raningbhai Patgir
- Ratna Nico Chem P. Ltd.
- Reinhardt Roto Machines
- Reliance Industries Limited
- Rishi Fibc Solutions Pvt. Ltd
- Rubamin Limited
- Rubexco Pvt Ltd
- Ruchi Flavours Llp
- Sabic India Pvt Ltd
- Sarang Builders
- See Foundation
- Setco Automotive Ltd.

- Shaily Engineering Plastics Ltd.
- Shanti Consultanting Engineers
- Shilchar Technologies Ltd.
- Shiva Pharmachem Ltd.
- Shree Hari Developers
- Shree Sai Developers
- Shreeji Infrastructure
- Shri D Foundation
- Sitanjali Foundation
- Sonoma Aromatics Ovt. Ltd
- Stitching Foundation
- Sudeep Pharma Private Limited
- Sukan Engineering Private Ltd
- Supreme Industry
- Tbea Energy (India) Private Limited
- Td Williamson
- Tiki Tar Industries (Baroda) Limited
- Transpek Industry Ltd.
- Transpek Silox Industry Pvt Ltd
- Troikaa Pharmaceuticals Ltd
- Trustfinity Reality Llp
- Tymk Health and Wellness Pvt Ltd
- United Way of Bengaluru
- Vihav Realty Private Ltd
- Voltamp Transformers Ltd.
- Yamir Packaging Private Ltd.
- Zydex Industries
- 3M

# OUR PARTNER NGOs

United Way of Baroda partners with NGOs focusing on programmes under the areas of Health, Education, Income Generation, Environment and Social Inclusion. The passion, expertise and resources of our NGO partners are essential components in working towards the common good. By partnering with NGOs and providing them with support for their initiatives, UWB envisions accountability, transparency, efficiency and effectiveness.

- Akshar Trust For Hearing Impaired Children
- Arpan Charitable Trust
- Asha Special Education Centre
- · B.M. Parikh Foundation Trust
- · Bal Bhavan Society
- Baroda Citizens Council
- Blind Welfare Council
- Citizens Blood Donation Society
- Community Science Centre
- Department Of Orthopedics
- Diabetes Association Of Baroda
- Disha Charitable Trust
- Gujarat Ecology Society
- Gujarat Nature Conservation Society
- · Hari Om Seva Trust
- Hope Charitable Trust
- Hope Foundation Vadodara
- India Renal Foundation
- Jamnabai General Hospital
- Lalitadevi Stri Sahayak Audyogik Sahayak
- Lifeline Foundation
- Medical Care Centre Trust
- Mook Badhir Mandal
- Mook Dhwani Trust
- N.G. Shah Samvedna Charitable Trust
- Narhari Hospital
- Nutan Bal Shikshan Sangh
- Om Narayan Trust

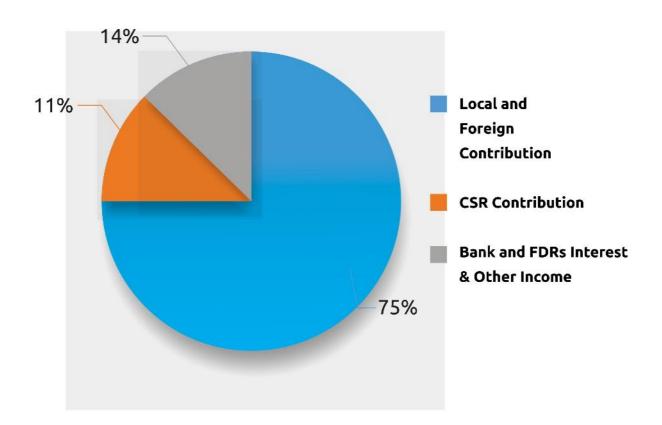
Vyayam Mandir

Prof. Manikrao's Shri Jummadada

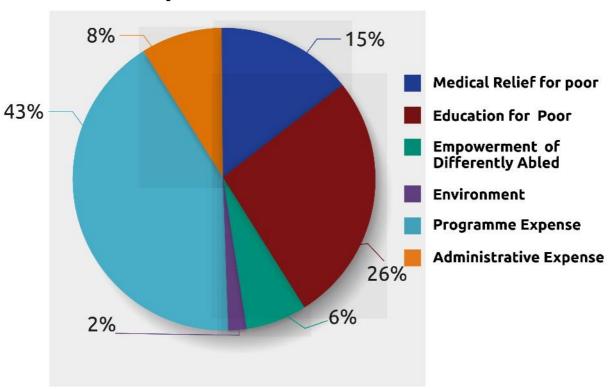
- Raksha Charitable Trust
- Sankalp Foundation
- Senior Citizens Association
- Sevasi Academic Society
- Shram Mandir Trust
- Shree Kamubala Sahakari Audhogik Vikas Mandir Ltd
- Shree Laxminath Vyayam Mandir
- Shree Maniba Sewa Samaj Education Trust
- Shree Parshwa Medical And Education Trust (Kalrav Special School)
- Shree Vatvruksh Senior Citizen Mandal,
- Shroffs Foundation Trust
- Siddharth Seva Trust
- Sindhu Sevak Sangh
- Snehdeep
- Society For The Physically Handicapped
- Special Education Society
- Swami Premdas Sewa Niketan
- The Akshayapatra Foundation
- Udayan Care
- V-One Society
- Vadil Parivar (Senior Citizen Forum)
   Subhanpura
- Vadodara Dist. Probation & After Care Association
- Vikas Jyot Trust
- Vyom



#### **TOTAL INCOME: 1458.61 Lacs**



### Total Expenditure: 936.09 Lacs



## LEADERSHIP CORNER



BOARD MEMBERS		
Sr. No.	Names	
1	Mr. Rakesh Agrawal – Chairman	
2	Mr. Amit Goradia – Vice Chairman	
3	Mr. Kunjal Patel – Hon. Treasurer	
4	Mr. Shivinder Singh Chawla – Chair, Community Impact Committee	
5	Mr. Hemant Shah – Chair, Resource Development Committee	
6	Mr. Minesh Patel – Chair, Public Education Committee	
7	Mrs. Pritty Patel – Trustee	
8	Mr. Atul Patel – Trustee	
9	Mr. Paresh Saraiya – Trustee	
10	Mr. Bharat Patel – Trustee	
11	Mr. Pinakin Shah – Trustee	
12	Mr. Samir Parikh – Trustee	
13	Mr. Mahendra Vyas – Permanent Invitee	
14	Mr. Jal Patel – Permanent Invitee	
15	Dr. Viren Patel – Permanent Invitee	
16	Mr. Yogendra Gangwal- Permanent Invitee	
17	Dr. Binita Verdia – Deputy Director	

EXECUTIVE COMMITTEE		
Sr. No.	Names	
1	Mr. Amit Goradia – Chair	
2	Mr. Rakesh Agrawal – Chairman	
3	Mr. Kunjal Patel- Hon.Treasurer	
4	Mr. Shivinder Singh Chawla– Chair , Community Impact Committee	
5	Mr. Hemant Shah – Chair – Resource Development Committee	
6	Mr. Minesh Patel – Chair- Public Education Committee	
7	Mr. Atul Patel - Past Chairman	
8	Dr. Binita Verdia – Deputy Director	

	RESOURCE DEVELOPMENT COMMITTEE
Sr. No.	Names
1	Mr. Hemant Shah – Chair, Resource Development Committee
2	Mr. Tarak Patel – Vice Chair, Resource Development Committee
3	Mrs. Geeta Goradia
4	Mrs. Neela Desai
5	Ms. Anuradha Gupta
6	Mr. Dhaval Patel
7	Mrs. Tinoo Chawla
8	Mr. Pankaj Choksi
9	Mr. Ashit Amin
10	Mr. Ravi Jain
11	Mr. Abhishek Gangwal
12	Mr. Amit Nagarsheth
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16	Dr. Darshan Banker
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19	Mr. Kashyap Parikh
20	Ms. Haryali Desai
21	Mr. Nimesh Patel
22	Ms. Hina Patel
23	Mrs. Pooja Patel
24	Dr. Binita Verdia – Deputy Director

RESOURCE DEVELOPMENT COMMITTEE			
	SPECIAL INVITEES		
Sr. No.	Names		
1	Mr. Amit Goradia		
2	Mr. Shivinder Singh Chawla		
3	Mr. Atul Patel		
4	Mr. Pinakin Shah		
5	Mr. Yogendra Gangwal		
6	Mr. Minesh Patel		

	COMMUNITY IMPACT COMMITTEE	
Sr. No.	Names	
1	Mr. Shivinder Singh Chawla – Chair	
2	Ms. Pritty Patel	
3	Dr. Shamita Amin	
4	Dr. Mrugank Merchant	
5	Mr. Samir Parikh	
6	Mr. Amit Goradia	
7	Mr. Atul Patel	
8	Dr. Binita Verdia – Deputy Director	

PUBLIC EDUCATION COMMITTEE	
Sr. No.	Names
1	Mr. Minesh Patel - Chair
2	Dr. Binita Verdia - Deputy Director





Enriching Community | CSR Partnership | Employee Volunteering

United Way of Baroda is a part of the 130 year old United Way movement engaged in nearly 1800 communities, spanning 41 countries across the world.

#### **Our Focus Areas**











9<sup>th</sup> Floor Sidcup Tower, Race Course Road, Race Course Circle, Vadiwadi, Vadodara -390007

www.unitedwaybaroda.org