



UNITED WAY OF BARODA

ANNUAL REPORT
2012-2013

GIVE | ADVOCATE | VOLUNTEER

***United Way advances the common good
by creating opportunities of a better life
for all.***

***We focus on Education,
Income and Health - building blocks for
economically less privileged community.***

***We involve volunteers and support NGOs
from all across Baroda who bring with
them the passion, expertise and resources
needed to get things done.***

***We invite you to be a part of the change.
You can
GIVE, ADVOCATE and VOLUNTEER.***

That's what it means to Live United.



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United
Way



United Way of Baroda

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Message From The Chairman



“United Way of Baroda is a leader in addressing Health, Education and Income generation needs through convening partnership funding projects, generating resources and advocating for the issues of Baroda to support our community priorities.”

United Way believes in being an 'Agent of Change'. United Way believes that every person in Baroda deserves an opportunity to live a good life. United Way believes that this belief can become reality with long-term goals focusing on providing education, better health services, and fulfilling basic needs of all. It is up to all of us to work together to ensure that the youth gets the best education, senior citizens stay as independent as possible; and that Baroda's underprivileged residents receive support for their basic needs and emergencies.

Working in strong partnership with our qualified NGOs; Corporate Partners; Members of Local Government, School, Colleges and Universities, we are getting one step closer to our goal with each passing year. I believe that together we can continue to make a difference in our community by Giving, Advocating and Volunteering.

Baroda city is home to thousands of generous people who invest in a number of projects through a number of NGOs connected with United Way of Baroda. I cannot fail to mention that the effort of these people has improved the lives of almost 60,000 poor people in and around Baroda for 25 years now.

While challenges continue to stumble our way, together we can continue to find the solutions of the most pressing needs that our community, differently able, senior citizens and underprivileged children face on a day-to-day basis.

On behalf of the Staff, Board and hundreds of Volunteers at United Way of Baroda, I would like to extend a heartfelt thanks to our community for their gift of time, talent and effort. We all win when our community thrives and LIVES UNITED.

A handwritten signature in black ink that reads "Amit Goradia".

Mr Amit Goradia
Chairman

Message From The Executive Director

United way of Baroda is the 1st United Way of India to deliver social services for 25 years now. During this journey we have not only focused towards bringing about a social change, but made sure that these changes become the stepping stones to social development. This has been ensured by translating our very fundamental principles into practice.

We have witnessed immense enthusiasm from Barodians for the activities and events that take place. Be it creating awareness, empowering people, sensitizing the public or training the NGO workforce, Barodians have provided us with immense support.

During the past year, United Way of Baroda has shown optimum efforts to implement the key areas of its interventions- Health, Education and Income Generation. We believe that Education, Income and Health are essential for a better life. Unfortunately, in the present scenario, these basic elements are out of reach of many people. Our focus areas are structured to create a positive change with lasting results in Baroda, while aligning with the goals, objectives and work of United Way Worldwide.

We have always tried to mobilize our resources in the best possible manner- be it volunteers, staff or even the funds acquired from various places individually or from corporate. This has made the efforts put up by our volunteers in every other event worth. I am glad to say that the work that we have planned for has brimmed up to its best.



Ms. Dolcy Simon
Executive Director



***Our Aim for 2012 was
"To improve lives
across our Society by
prioritizing needs in
Education, Income
and Health, forming
innovative and
effective partnerships
with other
organizations, and
strategically raising
and investing
resources to make
lasting change."***

Vision and Mission

VISION
To improve and make
Baroda a better place to live in

MISSION
To increase the organized capacity
of people who care for one another

Bold Goals

United Way of Baroda strives to provide a healthy life, access to knowledge, and a decent standard of living for the well-being and opportunity of the poor people of Baroda city and Gujarat.



Health for Poor

UWB aims at expanding the real opportunities that the poor people have to avoid premature death by disease or injury, to enjoy protection from arbitrary denial of life, to live in a healthy environment, to maintain a healthy lifestyle, to receive quality medical care, and to attain the highest possible standard of physical and mental health.

Education for Poor

Education is critical to people's real freedom to decide what to do and who to be. Education builds confidence, confers status and dignity, and broadens the horizons of the possible—as well as allowing for the acquisition of skills and credentials. We promote education of the lessprivileged.



Income Generation for Poor

Income enables valuable options and alternatives, and its absence can limit life chances and restrict access to many opportunities. Income is a means to host critical ends, including a decent education; a safe, clean living environment; security in illness and old age; and a say in the decisions that affect one's life. We strive to make the vulnerable people self-reliant.

UWB Projects

Since many years, United Way of Baroda has been catering to the needs of several NGOs, by providing them with financial assistance and boosting their activities. We later thought to put into action our own endeavors that would help to foster our mission of a better Baroda. We have undertaken a variety of new projects such as the United Fusion Study Foundation, Gold Card scheme and Vishnukaka Orphan and Destitute project. These projects cater to different sections of the society, from children to youth to adults. In the foreseeable future, I can definitely say that as these activities pick up momentum, there will surely be an impactful social change.

Shivinder Singh Chawla
Vice Chairman, UWB



United Fusion Study Foundation for Youth

Stitching Fusion Study Foundation of Netherlands joined hands with United Way of Baroda to provide scholarship to the poor aspiring students of Gujarat. Students pursuing graduation (junior) and post-graduation (senior) in Pure Sciences, Applied Sciences, Medical Science, Engineering, Business Administration, Accountancy and various other streams of education are financially supported through the project. The students who receive the scholarships are also provided continuous mentoring support till they complete their education and achieve their dreams. Apart from alleviating the education level, the project improves the economical and social status of the students and their families.

The reason that I can even say this sentence is - United Way. I belong to a rural farmer family and I could not afford my higher education. In a life changing event, I applied to the FSF scholarship. I did not know computers nor did I know English- I thus filled up the form in Gujarati itself! As I eagerly waited for the result over the next month, I received a phone call which was greeted with mixed emotions. While I was happy for the scholarship, I had never visited any city. Yet, the determination to do well in life convinced me that if I feared this, I would miss the chance of a lifetime. At the UWB building, I did not know how to operate a lift and so my father and I climbed 9 floors of stairs to reach the office. I overcame my fear and did well in the interview. I was not only given the scholarship but was personally mentored by the UWB staff to make me ready for college. I was able to give my best in college and get a job too. I am very grateful to United Way.

THE UWB IMPACT

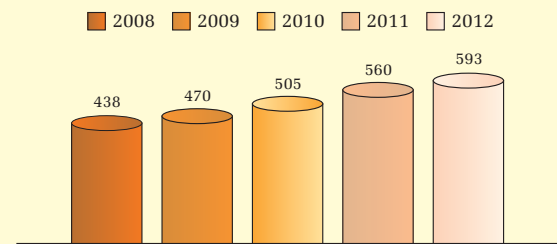


-Valji
UFSF Student

Gold Card Scheme for Senior Citizens

Standing in never-ending queues to pay general utility bills such as telephone, electricity; seeking out appointments for health check-ups at multi-specialty hospitals; finding a skilled person for emergency plumbing or electricity problem; all these activities often become a tiring and frustrating experience for the elderly, particularly those who live by themselves. Considering this, United Way of Baroda initiated the Gold Card Scheme on “World Elderly Day” in 1997. Currently, there are more than 700 elderly members who have registered with us who avail the services under the scheme. A token amount is taken from each member for registration and renewal of registration every year to ensure that the members genuinely need the services.

GOLD CARD MEMBERS (YEAR WISE)



Increase in Gold Card Membership in last 5 years.



Shri Vishnubhai Amin Orphan and Destitute Project for children

44 million ORPHANS and **12** million DESTITUTE children roam the streets of our country with a handful of NGOs working for them. The Vishnubhai Amin's Orphan and Destitute Project began with a dream of a philanthropist, Late Shree Vishnubhai Amin, who wanted to help these children, and today it is a full-fledged project undertaken by United Way of Baroda.

United Way of Baroda is providing educational and overall development support to nearly 400-500 poor Orphan and Destitute children of Nagar Prathamik Sikshan Samiti schools in Vadodara city every year.

Projects with affiliated NGOs

United Way of Baroda plays a vital role in providing Education, Health and Livelihood opportunities for overall development of economically backward and vulnerable sections. Allocations is the most important aspect of UWB as we help the affiliated NGOs by providing them financial assistance for the upliftment of the poor and vulnerable.

HEALTH : Projects and Programs

- Cleft lip surgeries gave a new life to 100 poor children under the Smile Train Project.
- 20 economically less privileged patients of kidney failure availed free dialysis every month.
- 16 poor patients, who were suffering from critical health issues such as Hernia, Kidney stones and other such health issues underwent successful surgeries.
- 40000 poor people were made aware about healthy living. Regular drives on importance of Ayurveda were conducted and medicines were made available at nominal cost.
- Spread awareness to 10000 poor people about Kidney diseases.
- 113 Health workers were trained about reproductive health issues, mother and child health care services.
- 700 children residing in slums received milk, fruits and healthy meals over and above the benefits through ICDS scheme.



EDUCATION : Projects and Programs

- 50 mentally challenged less privileged children from slums attend school regularly and undergo various therapies.
- Academic results of 409 poor children improved through innovative teaching methods alongwith engaging them in traditional games and athletics.
- 62 mentally challenged from slums children attended regular school and underwent therapeutic treatment to learn life skills.





- 20 deaf children from below poverty line families have a new life through comprehensive education wherein they are provided proper residential facilities and extracurricular activities is also taken care of.
- 5000 poor children were enrolled into projects for holistic development and spirituality.
- 376 poor Orphan and Destitute children received educational kits.
- 231 physically challenged children belonging to slums received education fees to complete higher education.
- 75 children of poor blind people were supported for their education.
- 140 poor children from slums motivated for studies resulting in reduction of school dropout.

INCOME GENERATION : Projects and Programs



- 150 mentally challenged less privileged people are trained into vocational training and product manufacturing
- 41 differently abled children and youth belonging to lower economic background were given vocational training and rehabilitated
- 27 young girls from slums were given Nurse Assistance training and placed in well reputed hospitals
- 12 physically challenged youth belonging to lower economic background were trained and placed in appropriate location
- 15 poor widow women were trained and given tailoring machines to start up their own tailoring

United Way of Baroda allocated a sum of Rs. 98,33,154 /- for community development in the year 2012-13.

The UWB Impact !

Wings to fly....

Kalpesh Macwan, a physically challenged young boy from poor background who gave up his dream of becoming an engineer because of his immobility but this dream inspired him to try his hands on different gadgets at home. He got associated with the UWB project and received assistance. He joined a mobile repairing course near his village and started repairing mobiles at home.



However, at home he didn't have many customers and he could not afford to buy a shop. All his dreams to be an income earner for the family became bleak even after learning a professional course. He was given a closed hand cart under United Way of Baroda's Project. This changed his life. It inspired him to start his shop at the market and boost up his morale and confidence. His life took a good turn as he started selling mobile accessories, recharge coupons and other small things. He became a bread earner for his family and is looking forward to getting married and living happily.

Reason to Smile.....

The day I delivered a baby, I came to know that my new born son had a birth defect. While I was happy at the birth of my son, it took time to accept the situation. The situation became more critical with the growing days from feeding Abdul (name changed) to improving his acceptance in the family and society. When I had given up completely due to lack of finance, I received information about the United Way of Baroda program. It was a very comforting experience for my family and me. Abdul (name changed) has received medical assistance and surgeries. The check-ups and counselling sessions showcase his progress. The advice I have received from the doctors has been very helpful. I am happy to share that there are 99 other people this year who are fortunate to get free treatment to bring smiles on their faces with the support of United Way of Baroda.

- NAFISA, Abdul's Mother

We don't enable people.....

We empower them.....

ANNUAL FUND RAISING EVENT

United Way of Baroda's (UWB), Garba Mahotsav has become the most famous and most awaited event not only in Gujarat but also across the globe. UWB have been hosting the Garba Mahotsav for more than 25 years and every year its popularity is increasing. More than 30,000 dancers participate with spectatorship of lakhs of people over a period of nine days. The funds generated through the event is allocated to various affiliated NGOs of UWB according to their project requirements for the benefit of poor and other vulnerable groups such as differently abled, children and senior citizens in and around the city and state. The dedicated work of the Board members, staff and youth volunteers; and the support of individual donors and corporate, makes the event a grand success and talk of the town every year.



I feel proud in mobilizing funds for United Way of Baroda, as I believe in the welfare of my community, the people who live in it. I feel privileged that the funds are used for noble causes to meet the basic needs of the vulnerable sections of our society. I am grateful to the thousands and lakhs of people of Baroda, our Stakeholders, Corporate partners and Volunteers who come forward every year to support us in organizing United Way of Baroda Garba Mahotsav and making it a success which ultimately helps us in serving the less privileged of the society.

I believe that it is everyone's responsibility to ensure community upliftment that leads us towards sustainable development.”

Minesh Patel

Chairman Resource Mobilization Committee



With more than 1 Lac people attending the Annual Fund Raising Event, Barodians joined hands with United Way to help support the community.



Our Mega Prize Winners

WORLD DISABILITY WEEK CELEBRATION

UWB alongwith its affiliated NGOs celebrated World Disability Week. These NGOs are working for Health Education Income Generation and Rehabilitation of Differently abled people in Baroda . As part of the World Disability Week Celebration, Disability rally was organized to spread awareness and sensitize people towards them wherein 500 people from 42 NGOs participated. World Disability Week celebration by UWB provided a platform to showcase their abilities and to advocate for addressing their needs They were empowered to face the challenges.



RANGMANCH

United Way of Baroda organizes a cultural program for the disabled every year. This year “Rangmanch” was organized on 8th December, 2012 wherein 161 Mentally and Physically challenged persons belonging to lower economic background from 42 NGOs participated in various talent activities like dance, drama, singing and mono acting. UWB also participated in the Vadodara Chamber of Commerce and Industries (VCCI) Expo by organizing a cultural event wherein 130 special children performed, it was a part of the Rangmanch program. Bollywood star Mr. Vivek Oberoi was the chief guest for the occasion .He appreciated the performances of the children . Reality show Dance India Dance (DID) fame and winner Master Faisal Khan also danced with these special children. It was a memorable day for the children.



United Way of Baroda believes that
“Being disabled should not mean being disqualified”

KSHITIJ

Kshitij is an event where the Kite flying festival is celebrated every year by United Way of Baroda with the specially challenged vulnerable children. The youth of Baroda showed their concern and responsibility towards these children by celebrating the festival with them.

We demonstrated our commitment towards the society by an endeavor to support and improve the quality of life of the physically and mentally challenged children.

This year at KSHITIJ, 400 differently abled children from 23 NGOs and 120 youth volunteers demonstrated the spirit to Live United.



KALA JUNCTION

Kala Junction is another event organized by United Way of Baroda since last 13 years. The main objective of this competition is to sensitize and mould the children's mind towards the issues and challenges of our society. The 13th Inter School Competition involved students from various schools of Baroda who participated in various competitions i.e – Essay Competition, Folk Dance Competition, Poster Making Competition, Patriotic Competition and Street Play Competition. Kala Junction provides a large platform to encourage the creativity and talents of the students alongwith the awareness of the prevailing issues of our country.

- **A total of 1120 students from 47 schools participated**
- **Viewership of 900 people on the final day of competition**

We at United Way of Baroda strongly advocate the rights of an individual for a healthy and prosperous life. It's up to all of us to work together and ensure that everyone is given an equal opportunity to excel in their individual lives.

I feel happy to chair this committee which creates lasting impression on the young minds which will help them to become proactive citizens of our country. The combined efforts of all the Donors, Corporate, NGO partners, Volunteers and Children working towards the common goal of advocating the issues of the society.

Yogendra Gangwal
Chairman – Public Education Committee

Promoting CSR

Bringing key stakeholders together to combine efforts to solve community problems



One of our strategies is to engage others in our work by convening stakeholder groups representing NGOs, Corporate, Schools and Organizations of the community to bring their expertise, ideas and insights in identifying the root cause of problems to enable a systemic change.

This is one of our significant roles, since United Way of Baroda is the hub for satisfying diverse interests of our community. This strategy is a strong complement to our need-based programs ensuring that donor investments do more than changing lives today, they also improve the underlying issues to bring about sustainable change.



Sameer Linkages

United Way of Baroda facilitated donation of educational and recreational toys for the poor children of Aanganwadis in the slums of Baroda. The employees of Sameer Linkages provided these toys which facilitated learning and conceptual skills among the children.

“I did not know that giving would be such a joy for my staff, children and to me. UWB should not give up their efforts of collecting more toys”

- Ms. Tannuji
Sameer Linkages



Oil and Natural Gas Corporation Ltd.

The company provided 58 Computers (used) which were distributed among NGOs who needed the same. UWB did the necessary repair work for optimal use of these computers. The NGOs will use these computers in educational programs, imparting vocational training and helping the poor beneficiaries become self-reliant.

Sabic Innovative Plastics

Day of Caring is one unique program which brings people together to care for the less privileged segment of the society. As part of this program Sabic Innovative Plastics celebrated Christmas with 128 specially abled poor children which was facilitated by UWB.

“This is the first time that I participated in such an event. It was a nice experience - caring for the special children. Our team was in an entirely different world -connected to these children.”

– Chattar Sinh



Schneider Electrics Pvt. Ltd.

As part of the Income generation activities undertaken this year by UWB, 120 mentally challenged poor children prepared products like Greeting cards, Gift packs, Jewellery, Pots, Hand bags etc. Schneider Electrics Pvt. Ltd, put up a display of these products and promoted its sale which were on display during Diwali, Christmas and New Year.

This Goodwill and support will help the special children in becoming self sustaining and empowered.



Institute of Chartered Accountants of India

UWB facilitates special days wherein Corporate employees, school and college students participate to support the community. One such program was held wherein the students of ICAI came forward for Shramdaan to clean the premises of Orphanages and Animal shelters of the city.



Volunteering...“Connecting the ignited Mind.....towards opportunity and beyond

Volunteering is a great way to meet new people, learn something new and have fun. United Way of Baroda promotes a number of opportunities for volunteers of every age.

United Way launched this historic effort to recruit more than 100 volunteers which includes employees from corporate to students from schools and colleges to get associated with UWB every year who work as readers, tutors, mentors and participate in its activities in promoting Community Development.

Some experiences.....

Gareth Roberts



I have been involved in many projects at UWB from the big amazing event of Garba to the kite flying festival. All are very different but all have the same purpose to help the people of Baroda and make their lives better. On a personal level my time at United Way has really been life changing. It has given me a wide knowledge base of social issues and has also enabled me to observe a work place within a different culture. Through UWB I have met many people and consider to have made some great new friends who I will for sure stay in contact with. UWB is truly like a family be its project, field work or some minor accidents on road they are always there to help. Thanks UWB you have really made my first experience in India a great one. I look forward to more fun learning times ahead.

Neepa Dasadia



United Way team and fellow volunteers have helped me, moulded me and showed me the right path to do something for the society. Everyone has been a great support from the beginning by believing in me and giving me opportunities to grow, learn and help.

It's been almost a year with United Way and has been privileged to receive an award of “Best Emerging Volunteer” for which I am really proud of and will always be thankful to the team for their constant support, direction and getting me involved.

I would encourage everyone to be a part of United Way in helping the society and themselves by learning different things from United Way and getting an exposure as a volunteer.

“I slept and dreamt that life was joy.

I woke up and saw that life was service. I acted and behold, service was joy.”

--Rabindranath Tagore

Financials

United Way of Baroda Balance Sheet As At 31st March, 2013

Liabilities	Amount (Rs.)	Assets	Amount (Rs.)
Corpus Funds (Schedule - 1)		FIXED ASSETS	
Earmarked Funds (Schedule - 2)		Office Building:	(Op: Bal) Cost Rs. 614,158 Less: Depreciation 61,415 156,149
Other Liabilities		Furniture & Fixtures :(Op: Bal + Additions) Cost Rs. 15,815 Less: Depreciation 307,832 45,155	552,742
Salary Payable	155,420	Office Equipment :(Op: Bal. + Additions) Cost Rs. 55,302 Less: Depreciation 33,181	140,534
Provision for expenses	2,078,064	Computer Systems:(Op: Bal + Additions) Cost Rs. 3,029 Less: Depreciation 505	261,487
Professional tax payable	1,580	Electrical Installations: (Op: Bal) Cost Rs. 5,133	22,121
Service tax payable	40,660		
T.D.S. Payable	50,343		
Deposits for Staffs	67,300		
Income & Expenditure Account:			
Earlier years' excess of Income over Expenditure carried forward	40,718,173		
Excess of Income over Expenditure	15,735,361		
		Investment:	
		GOI Bonds/SBI /CIBBL/KVB	28,485,000
		Fixed Deposits with:	
		ICICI Bank	30,97,574
		HDFC Bank	51,93,017
		Karur Vysya Bank	7,500,000
		State Bank of India	2,357,198
		Co-Operative Bank of Baroda	2,506,222
		Interest Receivable	
		Deposit With MGVCL	538,243
		Loans & Advances:	
		Advance Income Tax	10,000
		Loan to Jagrut Grahak/Adv. To Employee	990,000
		Advance for Expense	2,422,511
		TDS Receivable	
		Bank Balances: (at Co-Op. Bank of Baroda, State Bank of India & Karur Vysya Bank & Cheques on Hand)	
			3,782,769
			2,001,342
			738,200
			10,577,904
			142,642,233

As per our report of even date For J. R. S. PATEL & CO. Chartered Accountants



Dated at: Baroda, the 21/09/2013

(NITIN PATNI)
PARTNER

(SHIVINDER SINGH CHAWLA)
VICE-CHAIRMAN & TRUSTEE

(DOLCY SIMON)
EXECUTIVE DIRECTOR

(NAGESH APPARWAL)
HON. TREASURER & TRUSTEE

For UNITED WAY OF BARODA

BOARD OF GOVERNERS



Constant support from our esteemed Board of Governors' and their commitment to the cause pushes us to perform better every year and is leading us towards leaving a long lasting impact on the society.

Board of Governors

- Mr. Amit Goradia – **Chairman**
- Mr. Shivinder Singh Chawla – **Vice Chairman**
- Mr. Rakesh Agrawal – **Treasurer**
- Mr. Minesh Patel – **Chairman, Resource Mobilization Committee**
- Mrs. Pritty Patel – **Chairperson,**
Allocation and Management Assistance Committee
- Mr. Yogendra Gangwal – **Chairman, Public Education Committee**
- Dr. Viren Patel
- Mr. Jal Patel
- Mr. Atul Patel
- Mr. Raman Patel
- Mr. Mahendra Vyas
- Mr. Bharat Patel
- Mr. Kunjal Patel
- Mr. Paresh Saraiya
- Mr. Pinakin Shah
- Mr. Samir Parikh
- Mr. Hemant Shah

Allocations and Management Assistance Committee

- Mrs. Pritty Patel – **Chairperson**
- Dr. Shamita Amin
- Mr. Samir Parikh
- Mr. Atul Patel
- Mr. Amrat Panchal
- Dr. Mrugank Merchant
- Ms. Shashi Patodia

Public Education Committee

- Mr. Yogendra Gangwal – **Chairman**

Resource Mobilization Committee

- Mr. Minesh Patel - **Chairman**
- Mr. Amit Goradia
- Mr. Shivinder Singh Chawla
- Mr. Atul Patel
- Mr. Yogendra Gangwal
- Mr. Dhirubhai Patel
- Mr. Pinakin Shah
- Mrs. Geeta Goradia
- Ms. Neela Desai
- Ms. Anuradha Gupta
- Ms. Ritika Devidayal
- Mr. Amit Nagarsheth
- Mr. Manoj Patel
- Mr. Dushyant Patel
- Mr. Hemant Shah
- Mr. Niral Patel
- Mr. Ravi Jain
- Mr. Dhaval Patel
- Mrs. Tinoo Chawla
- Mr. Pankaj Choksi
- Mr. Ashit Amin
- Mr. Pankaj Sanghrajka
- Dr. Darshan Banker
- Mr. Tarak Patel
- Mr. Abhishek Gangwal
- Mr. Subir Goradia
- Mr. Raghuvir Devidayal

KALA JUNCTION 2012-13 STAGE EVENT



Build
 Give Trust Potential Future
 Invest Volunteer
LIVE UNITED
 Advocate Inspire Change
 Care Collaborate



United Way of Baroda

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